# A Better Future Begins with You



COMMUNITY STRONG unitedwaymidlands.org



United Way of the Midlands Annual Report | July 2015 - June 2016

# A Better Future Begins with You

Thanks to donors, volunteers and community partners, United Way of the Midlands is not only focused on addressing our community's human needs today; it is focused on what can be, and what should be. It is building on today's strong partnerships to create even more comprehensive human service efforts tomorrow, so our community can solve some of the root causes of poverty. United Way is community-based and community-focused. Thanks to those who share their strength, United Way

is **COMMUNITY STRONG**. We invite you to visit www.UnitedWayMidlands.org for more information.





### **MISSION**

To impact poverty, we focus the efforts of many to help our neighbors stand strong – by addressing basic needs, and fostering success in the classroom and the workplace.





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# Working Together, Measuring Progress

The Omaha-Council Bluffs metropolitan area is known for its can-do spirit and its commitment to making each tomorrow better than the last. We are grateful to the numerous donors, businesses, government and civic organizations and non-profit partners that collaborated with and supported United Way of the Midlands over the past year. A great deal was accomplished and the foundation was set for further impact and engagement going forward.

- The year began with a move into the Federal Reserve Bank, providing a welcoming environment for collaboration and convening with community partners while occupying a smaller footprint, ample parking, better use of office resources, and no building maintenance costs.
- Refinements to the Community Investment Review Team process include the introduction of a two-year investment cycle that provides the programs a longer runway for funding and program impact. United Way's Community Care Fund currently supports 127 critical programs at 57 agencies in our community. The impact of last year's investments can be found on page 19.
- We launched a new symposium series partnering with the University of Nebraska Omaha, University of Nebraska Medical Center, Buffett Early Childhood Institute, and Nebraska Children and Families Foundation. First-year topics included trauma-informed care and the widening gaps in opportunity that poverty creates. The May poverty symposium included a keynote address by Robert Putnam, Harvard professor of political science, who also joined a panel discussion with seven esteemed members of our community's education, nonprofit and public sectors. The event drew an audience of 500 guests.
- Partnerships remained a critical element of UWM's local efforts to impact poverty and address people's needs. This important work includes Community Health Charities of Nebraska, the Heart of the Midlands Combined Federal Campaign, United Way's partnership with the Omaha Federation of Labor and the Omaha Community Foundation's Landscape Project.
- Based on the extraordinary success of the Women's Leadership Council, a Young Professionals group was created, with a membership of nearly 600 members. Its leadership is a dynamic group of people who have created meaningful opportunities to get involved and give back to the community.

- Expanded volunteerism was developed with the improved Day of Action and additional customized volunteer opportunities, which involved a nearly 1,900 individual donors who engaged with our work and our community partners.
- Approximately 230,000 services were delivered to address critical needs and begin to solve the challenges of those living in poverty.
- UWM's 2025 Goals were developed a set of specific and measurable long-term goals that will guide the work, and keep our organization accountable for the positive results from UWM investments and our collaborative work with other local partners.

These are but a few examples of the focused and intentional work that was set forth by the new strategic direction of United Way. While much has been accomplished in that regard, we know there is much yet to be done.

Above all, we want to thank you for your engagement with United Way of the Midlands. With your investment and partnership, our community is better prepared to address poverty and help our neighbors grow stronger. Truly a better and brighter future begins with you.

Sincerely,

Dr. Mary Hawkins Bellevue University President 2016-17 UWM Board Chair



Union Pacific Railroad Chairman, President and CEO 2014-16 UWM Board Chair



Shawna Forsberg President and CEO United Way of the Midlands





## Our Community's Challenges

All human beings face adversity at one time or another. But for some, it is a daily challenge.

Consider the hardship faced by more than 106,000 individuals who live in poverty – right here in the Omaha-Council Bluffs area.

United Way's strong community response begins with comprehensive local data that measures the scope of the problem, in human terms.

### Number of children in Omaha-Council Bluffs metro area living at or below poverty level (Under Age 18)

American Community Survey: S1701 Poverty Status in the Past 12 Months: 2010-2014 American Community Survey 5-Year Estimates

38,590

Number of people in Omaha-

Council Bluffs living at or below poverty level

American Community Survey: S1701 Poverty Status in the Past 12 Months: 2010-2014 American Community Survey 5-Year Estimates

50,520

Number in Omaha who pay 30% or more of gross income to rent

American Community Survey: S1701 Poverty Status in the Past 12 Months: 2010-2014 American Community Survey 5-Year Estimates

# 300,407

Number of Omaha-Council Bluffs metro area residents have had difficulty or delay in obtaining health care services in the past year

Executive Report 2015 Community Health Nee Assessment. Douglas, Sarpy, & Cass Counties, Nebraska and Pottawattamie County, Iowa. Professional Research Consultants, Inc.



35,023

Number in metro area unemployed living in poverty

12,984

Number of adults age 25+ that did not graduate high school living in poverty

15,565

Number of adults age 25+ with a high school diploma only, living in poverty

16,169

Number of adults age 25+ with some college/associates degree living in poverty

American Community Survey: \$1701 Poverty Status in the Past 12 Months: 2010-2014 American Community Survey 5-Year Estimates

Douglas

Ratio of individuals in the metro area

who experience

food insecurity

**7,950** Sarpy

75.4

**400** Pottawattamie

Number of people who do not have regular access to food, by county:

"Food Insecurity" Gretchen Swanson Center for Food Nutrition, 2015 (web)

Number of "Opportunity Youth" in the metro area (OY: 16 to 24 year olds who are neither in school nor have a job)

Belfield, C., Levin, H. & Rosen, R. (2012) The Economic Value of Opportunity Youth in association with Civic Enterprises for the W.K. Kellogg Foundation

# **Community** Impact

One program, one person at a time, the funds generously donated by individuals and organizations are making a difference in people's lives and our community's strength.

9,939

Adults and youth who received mental health services



Approximate number of services delivered to address critical needs and begin to solve the challenges of those living in poverty

11,346

Individuals who received education to stabilize their housing situation and their finances



provided emergency housing

66,537 Youth and adults who received a nutritious meal



10,366

Individuals affected by domestic violence who were provided a safe environment and counseling

**6**,**194** Family members who received

parenting education through home visitation



Mentoring relationships that were formed or strengthened

20,283

Interventions that improved students' academic performance and reduced absenteeism

2,541

People age 25 and older who participated in career assessments, workshops and professional development opportunities

Youth and young adults, age 13 to 24, who participated in training, skill development and job placement

195

## Stories of Change



United Way of the Midlands' intent is to nurture strong local partnerships, engage in meaningful collaborations and make program investments that empower people to grow stronger, and leave poverty behind.

Thanks to those who give and volunteer, UWM is helping our neighbors write a new chapter in their life stories. A chapter that begins with positive change.

*Terri & Amber – Boys Town of Iowa's In-Home Family Services, Father Flanagan's Boys Home* 

When Amber was diagnosed with autism, her mother, Terri, needed some help figuring out the best ways to interact with Amber and to work on her behaviors, both in the home and at school. Through the Boys Town of Iowa In-Home Family Services program, Terri was paired with a local counselor who stopped by her home and helped her work with Amber. By learning the best ways to discipline and teaching Amber how to interact with others, Terri was able to build on her relationship with her daughter. Amber is improving in school and in her interactions with other students and teachers, thanks to the program. Mother and daughter continue to learn, and their connection has never been better. Nicole – Phoenix House, Catholic Charities Diocese of Des Moines, Council Bluffs

An abusive and nearly deadly relationship sent Nicole to Phoenix House, a United Way funded domestic violence shelter operated by Catholic Charities Diocese of Des Moines in Council Bluffs. The shelter gave her the support and guidance she needed to become independent and confident in she and her daughter's future. Today, she's graduated from college and wants to become an undercover police officer. And it's thanks to the generosity of community supporters that Nicole and so many others are able to leave their abusers and find safety, confidence, and happiness.



# *Trae – Hope Employment and Learning Academy, Hope Center Inc.*

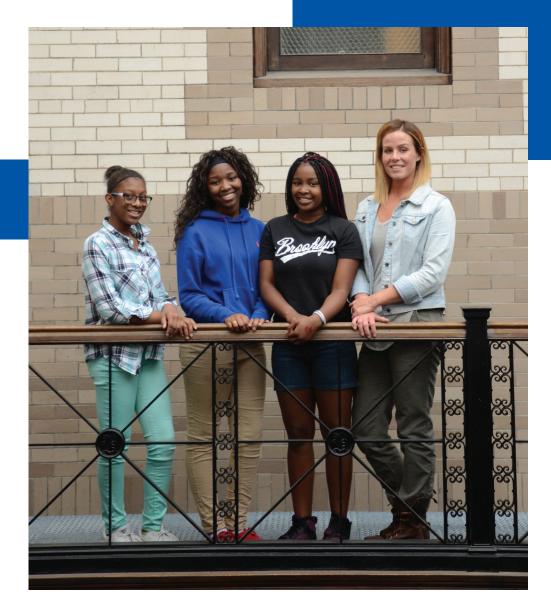
As a child, Trae was headed down a negative path. He was a troublemaker, constantly getting suspended from school. He needed someone to help set him on a better path, and he found the support he needed at Hope Center Inc. At the Hope Center, he was able to turn his life around, putting more effort into his schoolwork and finding guidance from staff and his peers. Today, after graduating from high school, he is attending college to become a physical therapist. His future is bright, thanks to the years of support he received from Hope Center Inc.

1300

## **Stories** of Change

### Stacie, Arionna, Tayonna & Aaliya – P4K Pathway Program, Partnership 4 Kids

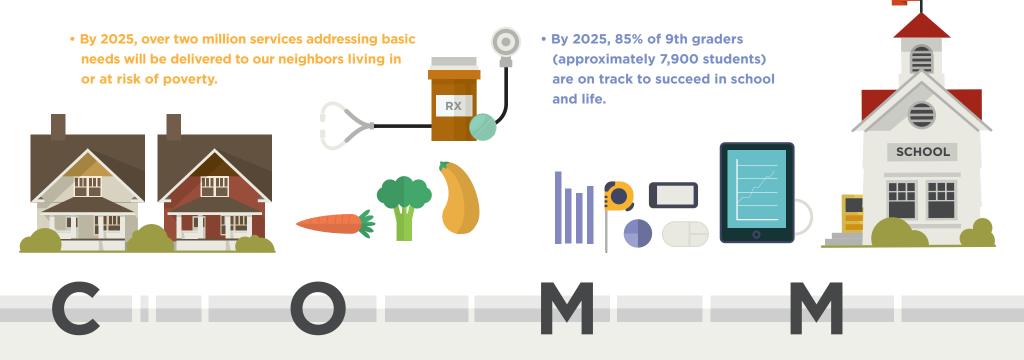
Arionna, Tayonna and Aaliya needed a mentor to help them navigate through middle school, high school, and preparation for college. They found that support and guidance through Stacie, their group mentor through Partnership 4 Kids. This unique mentoring program pairs 3 students with a mentor, giving them a chance to bond as a group and learn from each other. Each girl has a strong relationship with Stacie, and with each other, and they're able to discuss their successes and their difficulties openly. The girls continue to thrive and Stacie says she's constantly learning from them, too. Together, they make a great team, and are well on their way to bright future.



# 2025 Goals

For nearly a century now, the people of Omaha, Council Bluffs and the surrounding area have relied on and partnered with United Way of the Midlands to help fill the gaps and provide the basics for our vulnerable neighbors. To continue this work today, United Way presented, at its annual meeting, 2025 Goals to guide, monitor and align its work in the community with more precision. The UWM Board of Directors has approved these specific and measurable long-range goals that will help keep the organization accountable for positive results from its signature Community Care Fund services and collaborative work with other local partners. The long-term goals are focused on:







• By 2025, 65% of residents (approximately 564,500 people) in the Omaha-Council Bluffs community are financially stable so they can support themselves and their families.



- The formation and release of the 2025 Goals is designed to provide transparency and accountability for our work in the community. These long-range goals are informed by and aligned with:
- Areas of impact identified through UWM's strategic plan
- Community needs assessment and subsequent community engagement
- Local and national data on poverty trends and needs
- Existing community efforts including the Douglas, Sarpy and Pottawattamie Counties Health Improvement Plan; Heartland 2050, and the Greater Omaha Chamber of Commerce

The 2025 Goals serve as a critical tool in accomplishing the directive from the 2012 UWM Strategic Plan that called for UWM to work to address some of our communities' most challenging issues. For more information about these goals, please visit our website at www.unitedwaymidlands.org.

# Recognizing Excellence

### Excellence in Impact Celebration

United Way of the Midlands held the inaugural "Excellence in Impact Celebration" in Spring 2016, with the purpose of recognizing those in the Omaha-Council Bluffs-Bellevue metropolitan area who go above-and-beyond all expectations to strengthen United Way's work, and ultimately, its impact on local poverty. The event was hosted by Campaign Chairs Dana and Danielle Bradford.

Speakers included Dana Bradford, and then-UWM Board Chair Lance Fritz, who introduced the very first recipient of the "Excellence in Impact" award.

Ken Stinson was the overwhelming choice for the new honor. Fritz noted Stinson's long resume of United Way leadership over two decades, which includes chairing the Tocqueville Society, Campaign Cabinet, the Executive Committee and Board of Directors and has been recognized as both Citizen of the Year and Humanitarian of the Year.

In accepting the award, the chair emeritus of Peter Kiewit Sons', Inc. and chair of UWM's Strategic Planning Committee reaffirmed his confidence in the community-focused and data-driven work the organization embarked upon in 2012. The result, he said, is a stronger United Way with strong guiding principles, clear vision and values, a highly-engaged board, strategic and transparent investment of donor dollars in programs that are connected to community needs.

Stinson and the Strategic Planning Committee also emphasized the exponential value of UWM's local collaboration, and a commitment to expanded fundraising going forward.



## Raising Funds for Community Change

United Way of the Midlands' support of local basic needs programs and others that encourage success at school and on-the-job is made possible by the generous donations from individuals and companies across the three-county metro area.

That makes fundraising a critical element of the organization's work, and leadership of the annual campaign is key to our community's strength. For nearly 90 years, there have been caring individuals who have led the call for contributions.

#### 2016 United Way of the Midlands Campaign



By any measure, United Way's lead volunteers for the 2016 fundraising effort have made a tremendous impact on our community over a lifetime of work in education and public service. Ken Bird is president and CEO of Avenue Scholars Foundation and former superintendent of Westside Community Schools. Annie Bird served Nebraska students

and families for nearly 30 years as Special Education Coordinator in the Nebraska Department of Education. Together, with the support of 19 highly-engaged community volunteers in their campaign cabinet – including Tocqueville Chairs Jeff and Becky Sharp – the team will raise funds to be invested in United Way's poverty-focused programs that include the 2017-2018 Community Care Fund.

## 2016 Citizens of the Year

With the support of countless generous donors and engaged volunteers, it is an extremely difficult task to single out individuals or couples for special recognition. There are so many caring and committed community members.

But with the advice and counsel of past Citizens of the Year, United Way of the Midlands is proud to have named a special couple for the recognition in 2016:

### Steve Martin and Dr. Amy Haddad



Whether one considers their impact on health care, education, ethics, the arts and any number of important local issues, Steve Martin and Dr. Amy Haddad have invested themselves fully in the Omaha-Council Bluffs metropolitan area and provided valuable leadership. Steve has served as Chair of the United Way of the Midlands Board,

and together with Amy, they led the 2006 Campaign. The following organizations have also benefitted from their leadership: Aksarben Foundation, Voices for Children, and Omaha Performing Arts. Amy is Director, Center for Health Policy and Ethics; Dr. C.C. & Mabel L. Criss Endowed Chair in the Health Sciences, Creighton University. Steve is CEO, Blue Cross Blue Shield of Nebraska.

# UWM Leadership



#### **UWM Board of Directors** (pictured left to right):

**Cameron Burt**, Vice President, Holmes Murphy; **Sara Boyd**, President & COO, Omaha Community Foundation; **Rafael Dorador**, Vice President Aftermarket – Central Region, Cummins Sales and Service; **Tim Burke**, CEO, Omaha Public Power District; **Dan Waters**, Partner, Lamson, Dugan & Murray LLP (UWM Board Secretary); **Michael Geary**, Vice President of Human Resources, Kiewit Corporation; **Jerry Byers**, Senior Vice President, Chief Financial Officer, Blue Cross and Blue Shield of Nebraska; **Joy Stein**, Community Volunteer; **Joel Falk**, Regional President and CEO, UMB Bank (UWM Board Treasurer); **Terry Kroeger**, President and CEO, Berkshire Hathaway Media Group; **Dr. Mary Hawkins**, President, Bellevue University (2016-2017 UWM Board Chair); **Shawna Forsberg**, President and CEO, United Way of the Midlands; **Dan O'Neill**, President, First National Bank; **Othello H. Meadows**, **III**, Executive Director, Seventy Five North Revitalization Corp.; **Jessica Pate**, Community Volunteer; **Rodrigo Lopez**, Executive Chairman, NorthMarq Capital; **Dr. Mark Foxall**, Director, Douglas County Department of Corrections

Not Pictured: Jerry Crouse, Vice Chairman and CEO, Tenaska, Inc.; Lance Fritz, Chairman, President and CEO, Union Pacific Railroad (2014-2016 UWM Board Chair); Kathleen Gerber, Community Volunteer





It takes a team of dedicated professionals to carry out the mission of United Way of the Midlands and serve the community on a daily basis. UWM staff is proud to work on behalf of our donors and volunteers.

#### **UWM Foundation Board** (pictured left to right):

Mark A. Lyons; Shawna Forsberg, UWM President and CEO; James F. Svoboda; Phillip Webb; Sharon Marvin Griffin; Rodrigo Lopez, Board Chair; Carr E. Heaney, Jr.; Michele M. Stromp; Harlan O. Falk; Joel Falk

Not pictured: Art N. Burtscher, Kate Dodge, A. William Kernen

# Fiscal Year 2015-16

REVENUES	\$ Millions
Campaign Contributions	\$20.1
Other Revenue Items (Grants, Fees, Investments, etc.)	\$2.9
Total Net Revenues	\$23.0
DISBURSEMENTS	
Funding to Community Programs and Services	(\$16.3)
Community Services Provided by UWM	(\$3.5)
Fundraising and Operating Expenses	(\$3.2)
Total UWM Disbursements	(\$23.0)

United Way of the Midlands' audited financial statements and Form 990 are available at www.UnitedWayMidlands.org/Financials.

# Community Investments 2016-17

# Health *\$5.16 M*

Behavioral Health, Community Health, Seniors and Individuals with Disabilities programs; funding to Community Health Charities agencies

Domestic Violence and Sexual

Assault, Family Support, Home Visitation and Parenting Education, and Disaster Preparedness and

Response programs

Safety

# Housing *\$2.26 M*

Housing Stability, Emergency Shelter and Transitional Housing programs Food *\$.9 M* 

Food Services Access and Referral programs

## Academic Support \$5.32 M

Out-of-School Time and Mentoring, Early Childhood and other Academic Support programs

## Financial Stability \$3.10 M

College Access and Skill Development, Youth Employment, and Financial Stability programs

## CFC *\$.8 M*

Combined Federal Campaign – Federal employee campaigns



## Total *\$20.2 M*

Figures are in millions. This reflects funding allocated for year one of a two-year investment. Community Investments were sourced from the annual campaign, grants and Board-released reserves.

\$2.66 M

## Tocqueville Society

- \* Deceased
- ∞ Loyal Contributors
- Δ Charter Members
- Fall 2016

#### **RECOGNITION LEVELS**

La Table Ronde des Millions de Dollars: Members who have given \$1,000,000 or more cumulatively throughout their lifetime

**Ordre de Prospérité:** \$750,000 to \$999,999

**Ordre de Connaissance:** \$500,000 to \$749,999

**Ordre d'Indépendance:** \$250,000 to \$499,999

*La Société Nationale:* \$100,000 to \$249,000

Ordre de Fraternité: \$75,000 to \$99,999 Ordre d'Egalité: \$50,000 to \$74,999 Ordre dé Liberté: \$25,000 to \$49,999 Ordre d'Altruiste: \$20,000 to \$24,999 Ordre de Classique: \$15,000 to \$19,999 Membres de la Société: \$10,000 to \$14,999

**Step-Up Tocqueville Members**: Members who pledge to increase their contributions to Tocqueville Society level over a three-year period



A community's strength comes from its citizens; those who have vision, who are willing to invest in the future and in the well-being of their neighbors.

Our community's strength comes from members of the United Way of the Midlands Tocqueville Society.

With an annual contribution of \$10,000 or more, Tocqueville donors put their vision into action by strategically investing in a comprehensive network of the Omaha-Bellevue-Council Bluffs area's strongest health and human services.

They inspire the thorough volunteer-led process of vetting those services. Tocqueville members provide United Way with leadership to pursue long-term solutions to our community's most difficult human challenges.

Members have a historic commitment to United Way's support of basic needs, and that funding for food, shelter, safety and healthcare will continue in 2015 and beyond. The Society's philanthropic leadership also inspires a focus on efforts that prepare our children, teens and young adults for a rewarding and self-sufficient life.

United Way's work relies upon the determination and passion of Tocqueville Society members to raise the quality of life for the next generation. There is much to be done. Proudly, that work is advancing today.

### La Table Ronde des Millions de Dollars

Robert B. Daugherty Charitable Foundation  $\Delta \infty$ Carmen and John Gottschalk Foundation Holland Foundation Peter Keiwit\* Foundation Suzanne\* and Walter Scott, Jr.  $\Delta \infty$ 2 anonymous donors

### **Ordre de Fraternité**

Peter Kiewit Endowment Fund

### **Ordre d'Egalité**

Henry A. Davis Ann and Ken Stinson Weitz Family Foundation

### Ordre dé Liberté

Cindy and Mogens Bay Dana and Danielle Bradford Julie and Lance Fritz Howard L. and Rhonda A. Hawks The Heider Family Foundation Gilbert M. and Martha H. Hitchcock Foundation Donna and Matt Johnson Steph and Jack Koraleski ∞ Gerry and Bruce Lauritzen Susan and Michael Lebens Family  $\infty$ Mammel Foundation  $\Delta \infty$ Patterson Family Foundation Phillip and Terri Schrager Foundation William and Ruth Scott Family Foundation Betiana and Todd Simon Annette L. and Paul G. Smith Robert H. Storz Foundation  $\Delta \infty$ Marsha R. and Mark R. Wright Jim and Shirley Young Family Foundation

### **Ordre d'Altruiste**

Judy and Jack Baker Andrea and Trevor Barton Patricia and Richard Bell Anne and Jim Greisch Dr. Amy M. Haddad and Steven S. Martin Shirley and Daniel Neary Dottie and Stanley Truhlsen Carol and Mike Whetstine One anonymous donor

### **Ordre de Classique**

Marian and Harold\* Andersen  $\Delta \infty$ Katrina and Steve Booker Esther and Daniel Brabec **Diane and Larry Cochran** Ann and Jerry Crouse Carolyn and John Gehring and Family  $\infty$ Dan Hamann Ramona and Dervl Hamann Lori and Paul Hogan Addie and Robert Hollingsworth Mr. and Mrs. Harry A. Koch, Jr. Jackie and Terry Kroeger Family  $\infty$ Dinv and Jim Landen  $\infty$ Patty and C.L. Landen  $\infty$ Anna and George Little Nancy A. and Michael R. McCarthy Adah and Leon Millard Foundation Linda and Larry Pearson Betsy and Bob Reed Stacie and Rob Reed Colleen and Scott Schmidt Eve and Fred\* Simon Kathy and Jim Simpson Ellen and Richard Slosburg Martha and David Slosburg Deb and Keith Spackler Polly and Jack Struyk  $\infty$ Jack Wilhelmi

\* Deceased
∞ Loyal Contributors
△ Charter Members
○ Fall 2016

### Membres de la Société

Daun and Len Adams  $\infty$ Maureen and Rich Anderl  $\infty$ Jim Anderson Krista and Mickey Anderson Katherine Anderson- Hiemstra and Doug Hiemstra Sheri and Steve Andrews Colleen and Andrew Batcheler Jean Creighton Bell Barb and Jon Bergmeier  $\infty$ Annie and Dr. Ken Bird Paula and James Blackledge  $\infty$ Tammy and Andrew Blossom Chris and Ron Blumkin Susie and Irv Blumkin  $\infty$ Maureen and Nicholas Borman Renee Fry and Patrick Bourne John K. and Lynne D. Boyer Family Foundation Linda and Matt Brandl Joanne and Gerald Bray Ted Bridges Maggie and David Brown Timothy and Terri Burke  $\infty$ Cynthia and Eric Butler Rhonda and Jerry Byers ∞ **Cassling Family Foundation** Sydney Cate ∞ Tony and Nancy Chacon Claire and Tim Connolly Sean Connolly **Richard and Patricia Cornish** Susan and Pat Courtney Terry and Colleen Cox

Dr. C.C. and Mabel L. Criss Memorial Foundation Tim and Mary Crockett Jan and Tom Dahlk Susi and Bob Dalrymple Linda and Tim Daugherty Flaine and John DeBoer Gail and John DeBoer Aimee and Trent Demulling  $\infty$ Carolyn and David Diamond Deb and Bill Dinsmoor  $\infty$ **Dixon Family Foundation** Meg and Nate Dodge Mr. and Mrs. N. P. Dodge, Jr. Jan and Michael Doiel Ana and Rafael Dorador Kay and Jon Dovle  $\infty$ Melissa and Patrick Duffy Ruth and Rupert\* Dunklau Diane Duren and Drew Collier ∞ Rae and Bill Dyer Quint English Stephen Eulie O Lisa and Steve Evans Michael G. Fahey Rhonda and Clayton Ferguson  $\bigcirc$ Deb and Rex Fisher Mr. and Mrs. William A. Fitzgerald Shawna and Grant Forsberg Sandra and Drew Fossum Mike and Shelley Foutch O Steve Frantz Kathy and W. Gary Gates  $\infty$ Carol and Michael Geary  $\infty$ Kathy and Bill Gerber

Joan Gibson and Donald Wurster Nancy and Doug Glass Dr. Jeffrey P. Gold Barb and Steve Grandfield Frances and Mark Grieb Donna and Eric Gurley Jamie L. Gutierrez and Sergio Mora Thomas C. Haley Jennifer Hamann O Julie Hamann Traci and Tim Harrison, CFP, MSFS, CPWA The Harper Family Foundation  $\Delta \infty$ Debra J. and Timothy D. Hart  $\bigcirc$ J.J. and Matt Harvey Karen and Kim Hawkins Kavla and Chris Hawkins Marianne and Fred Hawkins, Jr. Gregory A. Heckman Family Dr. Anne Herman and Jeremy VIcan Kim and Jason Hess Lisa and Dean Hollis Mrs. L. Thomas Hood Drs. Shirley and James Huerter Teresa and Fred Hunzeker Lauren and Michael Hupp  $\infty$ Sherrve and Wes Hutcherson Mark and Alice Jaksich Susan and Todd Johnson Kris and David Karnes Patricia and Brian Keck  $\infty$ Julie and Fric Keen Shane and Jill Kellar O Dr. Lynn Kellev Teresa and Kirk Kellner

Mr. and Mrs. John\* Kenefick A. William "Bill" Kernen Family ∞ Larry R. King Kari and Dan Kinsella Julie and Rob Knight  $\infty$ Mary Ellen and Leo Knowles Kent Knudsen ∞ Cindi and Gregory Konsor Sharon and Howard Kooper Wende and John Kotouc Mary S. Landen Janet and Dr. C. Rex Latta Emily and Clark Lauritzen Maria and David Leblanc Greg and Stacey Lickteig Tammy and Chris Loeffler Tina and Dan Lonergan Mary and Rodrigo Lopez Paul and Julie Maass Nicolette and William Manhart Michele and Dan Martin Melissa Marvin and Geoffrey Hartig Trina and Scott McCollister Joan and Tim McGill Kathleen and Calvin Meyer Tiffany and Galen Meysenburg Rondalyn and Robert Mitchell  $\infty$ **Moglia Family Foundation** Wendy and Mike Moran Anne and John Nelson The Noddle Family Charitable Foundation  $\infty$ Mary Ann O'Brien Kathy and Joe O'Connor Fern and Dale Olson Alison and Dan O'Neill

**Dorothy Otis** The Robert E. Owen Family Parker Family Foundation Cassandra and Garv Pietrok Kathleen and Duane Polodna  $\infty$ Teri A. and Ronald N. Quinn Ginny and Marty Reagan John T. Reed  $\infty$ Jennifer and Robert Richardson Cindy and Steve Ritzman ∞ April and Kenny Rocker O Mindy and Barry Ruffalo Amy and Mike Ryan Constance M. Ryan Deb and Tom Sanders  $\infty$ Barb and Ron Schaefer Joann Schaefer, M.D. and Phillip Haines, GySgt USMC (Ret) Amy and Jeff Schmid Stacy A. Scholtz Suzanne Shore and Pete Ricketts Mr. and Mrs. Harley D. Schrager Molly and Toby Schropp Mary and John Schuele Dara and Gerrit Schutté ∞ Karen and Cameron Scott John A. and Dianne M. Scott Lori and W. David Scott David and Heidi Seeley O Sue and Steve Seline Becky and Jeff Sharp Corv and Kristi Shaw 🔿 Mr. and Mrs. Alan Simon Lynette and William Singer, M.D. Fllen and Kenneth Stoll lanet Strauss  $\Lambda \infty$ 

Gwen A. Teeple and E. Lyle Kinley, Jr. Sue and Lynden Tennison  $\infty$ Gayla and John Thal Ellen and Scot Thompson Brad and Ann Thrasher Ann and Kurt Tiaden Tracy and Matthew Tondl Christopher Tonniges O Deb and Lew Trowbridge  $\infty$ Danene Tushar and Scott Moore Tony and Micki Urban Edward J. Vidlak Deb and Mike Wade Julie and Jim Wajda Sarah and Tom Waldman Karen and Mark Warner Tricia and Mark Weber  $\infty$ Roger W. and Judith Fraser Webster Kelvin and Beth Whited Brenda and Kevin Wichman Jane E. and Douglas S. Wignall Beth and Tim Wilson Pam and Rick Witt  $\infty$ Nancy and Philip Wolf Frederick E. Wooldridge Mr. and Mrs. Michael B. Yannev  $\Delta \infty$ John and Lyn Ziegenbein 8 anonymous donors

#### Step-Up

Kate and Jeff Betsworth Julie and Robert Biddlecombe Jerry O'Flanagan

## United Way of the Midlands Foundation

Just as the annual campaign supports United Way's povertyfocused programs and services today, the UWM Foundation is focused on making sure United Way strengthens the community for many years to come. Using the same high standards that result in funding for strong programs that address today's human



service challenges, the Foundation is committed to providing long term support that will help keep the community strong as local needs evolve over time.

Gifts to the Foundation are managed by the local UWMF Board of Directors, led by Rodrigo Lopez, and support the network of poverty-focused Community Care Fund programs that that provide basic needs services like food and stable housing, and programs that reinforce success in school and on-the-job.

The UWM Foundation is exploring the creation of a volunteer network of area retirees who would use their skills and experience to support United Way's mission to empower people to achieve financial stability.

### **RECOGNITION LEVELS**

*Million Dollar Roundtable:* Recognizes donors who have contributed or pledged over \$1 million dollars to the Foundation to benefit our community over the long-term.

*Tocqueville Legacy Circle:* A special group of Legacy Donors. Members have chosen to provide a perpetual \$10,000 gift or above to the community by pledging a minimum of \$225,000 through cash or their estate plans.

*Cash & Realized Foundation Gifts:* Gifts received in the 2014-2015 fiscal year, such as gifts of cash, memorial gifts, realized bequests, appreciated stocks, lead trusts, property and real estate.

*Legacy Society:* Recognizes the generosity of all those who have chosen to leave a legacy gift, of any amount, to our community through estate or planned gifts to United Way of the Midlands.

The following donor listing represents known commitments to the United Way of the Midlands Foundation:

### Million Dollar Roundtable

Dorothy Becker Peter Kiewit Endowment Fund Ellen C. Karnett Trust Tilly Faier Simon Memorial Endowment

### **Tocqueville Legacy Circle**

Dorothy Becker Ellen C. Karnett Trust Ronald M. Lewer Carmen and John Gottschalk Foundation Peter Kiewit Endowment Fund Tilly Faier Simon Memorial Endowment Tracy and Tim Harrison, CFP, MSFS, CPWA 1 Anonymous donor

### Cash & Realized Foundation Gifts

Sharon Marvin Griffin Ron Lewer Chadwick Storlie Ryan and Jennifer Strawhecker Melanie Welch

### **Named Funds**

#### Karen G. Bricklemyer Fund

Former United Way of the Midlands President and CEO Karen Bricklemyer passed away on July 28, 2014 at the age of 47. Karen was loved by her coworkers and family. During her time as President, United Way raised over \$68 million dollars for the community. The Karen G. Bricklemyer Fund was created at the request of her family and those at United Way to remember her legacy. Over 115 community donors including local corporations and non-profit agencies contributed to her fund after her passing in 2014.

### **Legacy Society**

Bernardo Ayala Nigar Babayeva Peter M. Beers Trevette Brown Dinesh Chandel Danielle Denise Cheatom Pei Xian Chen Brian Detweiler William L. Donaldson Donald Frtle Norman J. Farrington Marie R. Galda Nikki Green Sharon Marvin Griffin Dwain R. Horn Haibo Huang David Johnson Christina D. Kahler

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