

For Immediate Release: February 2, 2022

United Way of the Midlands to Help Distribute City ARPA Funds

United Way of the Midlands (UWM) is proud to announce it has been selected by the City of Omaha, and approved by the Omaha City Council, to administer \$5 million from the American Rescue Plan Act (ARPA) Fiscal Recovery Fund.

UWM will distribute funds in categories that address basic needs including access to food and shelter, services for persons experiencing homelessness, access to health care, behavioral and mental health services, health promotion and education, financial literacy, and family support. The Omaha Community Foundation will administer \$10 million in ARPA funds in categories including workforce development and violence intervention and prevention.

“United Way of the Midlands is honored to receive these funds and partner with the City of Omaha and the Omaha Community Foundation to help those in need in our community,” said Shawna Forsberg, president and CEO, United Way of the Midlands. “Together, focusing on what we each do best, we will ensure our neighbors have what they need to rebuild and recover from the COVID-19 pandemic and keep moving forward.”

To apply for ARPA funds from UWM, agencies must be located in a Qualified Census Tract, provide services to residents in a Qualified Census Tract, or demonstrate the pandemic has had a significant health or economic impact. For more information on how to apply for this funding, agencies should go to: www.unitedwaymidlands.org/for-nonprofits/. Applications are currently open and will be accepted through February 23.

About United Way of the Midlands

For the past 99 years, United Way of the Midlands (UWM) has used its community-wide perspective to identify local needs that are going unseen or unmet – and how it can partner with corporate, government organizations, nonprofits, and donors to tackle them. Today, UWM remains committed to uniting our community’s caring spirit to build a stronger tomorrow. It invests donor dollars in more than 100 local nonprofit programs that, together, form a circle of support around our community. These programs are addressing pressing social and economic disparities and providing the essentials families need to thrive, such as food, a safe place to go after school, and job support.

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