UNIONS UNITED FOR GOOD



November 23, 2022 Liberty First Credit Union Arena (Formerly Ralston Arena)

Proceeds benefit:





SPONSORSHIP BENEFITS	Title Sponsor \$25,000	Ring Sponsor \$10,000	Gold Sponsor \$7,500	Suite Sponsor \$3,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Naming rights to the event.	ø					
Prominent company/logo recognition on marketing materials. (print, web, social, program, etc.)	ø					
Recognition on arena signage including arena marquee, arena website and arena social media.	ø					
Company/logo recognition on various marketing materials (print, social, program, etc.) based on sponsorship level.	ø		4	4	ø	ø
60-second advertising video played at the event.	E		E			
Announcer recognition and live reads during the event.	ø	E	E	6	E	
Two-page ad in the program with priority placement.	ø					
Full-page ad in program.			E			
Half-page ad in program.		\$			\$	
Logo placement on arena digital signage during event.	E	E		ø	E	ø
Logo on the blue and red corner pads and round cards.		*				
Option to have a booth or table at the event to display products and/or services.	E	E	E		\$	
Suite with food and beverage service.	\$	6	Ø	\$		
2 tables (each table seats 10) and 10 ringside tickets.						
1 table (each table seats 10) and 6 ringside tickets.			E			
1 table (each table seats 10) and 20 GA tickets.		E				
2 tables (each table seats 10) and 25 GA tickets.					Ø	
1 table (each table seats 10) and 20 GA tickets.						E
Invitation to weigh-in party. (20 tickets)	Ø			ø	\$	Ø



Join the Fight for a Great Cause

As a sponsor of Blue Collar Boxing, you'll join the Omaha Federation of Labor AFL-CIO and United Way of the Midlands in their commitment to make a difference and strengthen our community. All proceeds from the event benefit the Nebraska Center for Workforce Development and Education and United Way of the Midlands and their work to help community members meet their essential needs and take care of their families, adapt to coming out of a correctional setting, obtain post-secondary support and training to secure jobs and so much more!

With your sponsorship, you'll also receive great visibility before, during and after the event – and you can feel good about being part of an event that truly makes an impact in the Omaha-Council Bluffs metro.

For more information and/or to secure your sponsorship, contact us at bcb@uwmidlands.org or online at BlueCollarBoxing.org.

SPONSORSHIP LEVEL TITLE GOLD SPONSOR SPONSOR		SILVER SUITE SPONSOR SPONSOR	BRONZE SPONSOR	
NAME(S) (AS IT SHOULD APPEAR ON ALL EVENT MATERIALS)				
CONTACT NAME/TITLE				
ADDRESS	CITY	STATE ZIP		
PHONE	EMAIL			
TOTAL AMOUNT \$	CHECK ENCLOSED (Payable to: United Way of the Midlands, 2201 Farnam Street, Suite 200, Omaha NE 68102)			
SIGNATURE	SIGNATURE			
PRINTED NAME	PRINTED NAME	Shawna Forsberg		
TITLE	TITLE	President and CEO		
ORGANIZATION	ORGANIZATION	United Way of the Midland	S	
DATE	DATE			

Thank you for being part of BLUE COLLAR BOXING!