

DESIGNATION PLEDGE FORM

Please complete both sides of this form so we may properly record your gift.

UNITED TODAY, STRONGER TOMORROW

NAME	PREFIX	FIRST	MI	LAST
SPOUSE/ PARTNER'S NAME*	PREFIX	FIRST	MI	LAST
HOME ADDRESS	CITY	STATE	ZIP	
DATE OF BIRTH (MM/DD/YY)	SPOUSE/ PARTNER'S DOB (MM/DD/YY)			
PREFERRED PHONE	EXT	<input type="checkbox"/> HOME	<input type="checkbox"/> WORK	<input type="checkbox"/> MOBILE <input type="checkbox"/> It is okay to contact me via text message
EMAIL	<input type="checkbox"/> HOME <input type="checkbox"/> WORK	SPOUSE/ PARTNER'S EMAIL	<input type="checkbox"/> HOME <input type="checkbox"/> WORK	
COMPANY	TITLE	<input type="checkbox"/> I AM/WE ARE RETIRED		

United Way of the Midlands would like to recognize first-time donors. Please check the box if you are a new donor of United Way.

Please combine my gift with my spouse/partner's gift.

**Please note if both partners contribute for a combined gift, both should fill out a pledge form.

*Spouse/Partner's Employer

\$ _____
*Spouse/Partner's Annual Contribution Amount

YOUR INVESTMENT MAKES A DIFFERENCE

I CHOOSE TO INVEST IN THE COMMUNITY TO PROVIDE A CIRCLE OF SUPPORT: \$ _____



Your dollars fund more than 100 local nonprofit programs that are addressing pressing social and economic disparities and meeting families' essential needs, such as healthy food, a safe place to go after school and job support.

OPTIONAL - I CHOOSE TO INVEST IN ONE OR MORE OF UNITED WAY'S AREAS OF ESSENTIAL NEEDS:

- | | | |
|---|---|--|
| <input type="checkbox"/> BASIC NEEDS <ul style="list-style-type: none"> • Access to healthy food • Domestic violence services • Physical and mental health services including medical research • Safe and stable housing • 211 Helpline | <input type="checkbox"/> EDUCATION <ul style="list-style-type: none"> • Early childhood education programs that focus on improving literacy and school attendance • Mentoring • Out-of-school-time programs | <input type="checkbox"/> FINANCIAL STABILITY <ul style="list-style-type: none"> • Asset development • Job training • Omaha Federation of Labor collaboration to support upskilling/reskilling of workforce • Personal finance classes • Post-secondary education support |
|---|---|--|

SPECIAL PROGRAMS

- I choose to invest in the **211 Helpline**
- I choose to invest in **DEI**
- I choose to invest in **JAG Nebraska**
- I choose to invest in **Mental Health First Aid**

The **211 Helpline** serves people in need across Nebraska and southwest Iowa 24/7. People can reach a helpline specialist to be connected to health and human services such as housing, utilities and food support.

Diversity, Equity and Inclusion (DEI) focuses on racial equity and BIPOC populations based on socioeconomic and health outcomes widely disproportional by race.

JAG Nebraska is a program focused on helping young people overcome obstacles so they can succeed in the classroom and workplace.

Mental Health First Aid (MHFA) is a training program to increase our community's understanding of mental health challenges and reduce barriers to seeking help.

- PLEASE TURN OVER TO COMPLETE THIS FORM -

LEADERS IN GIVING



TOCQUEVILLE SOCIETY
\$10,000 minimum donation
 Join this influential group who champions this important work to strengthen and make a lasting impact in our community.



BRIDGEBUILDERS SOCIETY
\$1,000 minimum donation
 Be a trailblazer where your interest and generosity can lead to impactful change for our most vulnerable neighbors.

AFFINITY GROUPS



Mental Health First Aid (MHFA)

Women United is committed to raising awareness of/increasing access to this training to ensure people receive the mental health care they need when they need it.

WOMEN UNITED
\$1,500 minimum donation
 Join a dynamic group of women who are passionate and believe in working together to create positive and long-term change.
AND
 Optional – I choose to direct my dollars to support MHFA training in support of Women United.
 \$ _____



JAG Nebraska

By supporting JAG Nebraska, Emerging Leaders aims to help young people overcome obstacles so they can succeed in the classroom and workplace.

EMERGING LEADERS
\$250 minimum donation
 Join a thoughtful and enthusiastic group of professionals under the age of 40 who work together to make our community stronger.
AND
 Optional - I choose to invest in the JAG Nebraska program:
 \$ _____

PAYMENT OPTIONS

MY TOTAL ANNUAL GIFT IS: \$ _____
 United Way of the Midlands recognizes individuals who generously give at the Bridgebuilder level (\$1,000 or above) by listing their names in our online annual report. Please list my/our name(s) as follows:

I/We would like to remain anonymous.

PAYMENT OPTIONS:

PAYROLL DEDUCTION (Workplace campaigns only) \$ _____ per pay period **X** _____ pay periods = total gift. \$ _____

CASH OR CHECK Please make checks payable to **United Way of the Midlands**. \$ _____

CREDIT CARD Make a secure credit card donation at UnitedWayMidlands.org/donate. \$ _____

STOCKS/SECURITIES For information on giving stocks or securities, visit UnitedWayMidlands.org/stocks. \$ _____
Approximate date of transfer: (MM/YYYY) _____

BILL ME (\$25 minimum) \$ _____ START DATE (MM/YYYY) ____/____/____
 Monthly Quarterly* One Time
*Billed the first month of each quarter of the calendar year. \$ _____

I WOULD LIKE TO BE CONTACTED ABOUT LEGACY GIVING AND ENDOWMENT GIVING OPPORTUNITIES

I CHOOSE NOT TO DONATE AT THIS TIME

DESIGNATION (\$50 MINIMUM PLEDGE)

ORGANIZATION		AMOUNT	\$	
ADDRESS	CITY	STATE	ZIP	

Please forward my contact information and pledge amount to the designated organization so I may receive acknowledgment.

SIGN AND DATE

SIGNATURE (REQUIRED)

DATE

United Way of the Midlands will honor designations to agencies whose programs are funded by, or are consistent with its mission to impact poverty. If you choose to direct your donation to a specific agency, the agency must be classified as a 501(c)(3) organization (and included in IRS Publication 78) with a primary mission to deliver health or human services within the boundaries of the 21-county area covered by United Way of the Midlands. This includes Douglas, Sarpy, Cass, Saunders, Washington, Burt, Dodge, Nemaha and Thurston counties in Nebraska, and Pottawattamie, Adair, Cass, Fremont, Mills, Montgomery, Adams, Crawford, Harrison, Monona, Page, and Shelby counties in Iowa.

To designate to an agency, enter the agency's name and complete address in the space provided. A list of local agencies providing programming in basic needs, education and financial stability can be found at UnitedWayMidlands.org/Programs.

Organizations that may not be considered eligible include cultural institutions, religious organizations, schools, animal welfare agencies, environmental organizations, political organizations or government entities (educational foundations are eligible). If an organization is determined to be ineligible by United Way of the Midlands, you will be contacted and have 14 days to respond, after which time, your donation will be redirected to the United Way of the Midlands' Community Care Fund. All payments received will be paid out on a quarterly basis.

Please note: Donor designated pledges to a named agency are assessed a fundraising and processing fee based on actual historical costs in accordance with United Way Worldwide Membership Standards, as outlined in its publication titled United Way Worldwide Costs Deduction Requirements for Membership Standard M. If applicable, an assessment for noncollectable pledges may also apply. For more information please contact support@uwmidlands.org.

Privacy Statement: United Way of the Midlands may collect email addresses and other personally identifiable data about donors, volunteers and visitors, when such information is voluntarily submitted. All such information is collected and stored in a manner appropriate to the nature of the data. United Way of the Midlands does not sell or otherwise disclose this information outside the organization, unless it is explicitly requested in writing.

If you have any questions when filling out this form, please contact DE@uwmidlands.org.