



Omaha World-Herald
Goodfellows
 In Partnership with United Way of the Midlands

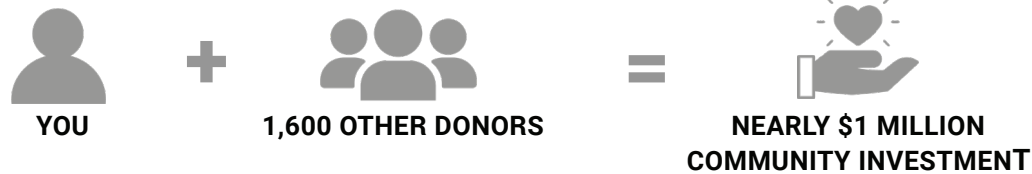


STRONGER TOGETHER

United Way of the Midlands was honored to be partnered with the Omaha World-Herald to help administer their Goodfellows program, which was established in the 1890s to help those in our community who have fallen on hard times.

YOU ARE HELPING OUR FELLOW NEIGHBORS

Thank you for joining together with other Goodfellows donors to help our fellow community members, including people between jobs, the elderly, the ill, those who have experienced abuse and those facing a personal crisis with nowhere else to turn. Your generosity is truly making an impact in thousands of lives!



Because the Omaha World-Herald generously covered administrative costs associated with running the Goodfellows program, **100%** of your donations are being invested in program supports such as:



Emergency Assistance



Holiday Food



Shoes and Clothing



Other Supports Meeting People's Most-Pressing Needs



I give to Goodfellows because I've been a regular World-Herald reader for many years and I'm always touched by the stories about the charity during the holidays. And, the money goes to those who need it most."

- Roland "Red" Timmerman, Goodfellows donor



"I support Goodfellows because it helps a wide range of people and doesn't focus on just one type of aid. Plus, I see it as a way to give back to my home state of Nebraska."

- John Maczynski, Goodfellows donor

Goodfellows partners with these local nonprofits:

