

SARPY COUNTY IMPACT

United Way of the Midlands is honored to serve the Omaha-Council Bluffs metro. We fundraise across the community and make significant investments in Sarpy County to help our nonprofit partners deliver services that form a circle of support and make the biggest impact for people in need.



DONATIONS RECEIVED FROM SARPY COUNTY FUNDERS

1,750 Donors + **40** Gifts and Grants = **\$1,100,000** Raised*

INVESTMENTS

The Community Care Fund remains one of the key channels through which United Way of the Midlands addresses poverty. Community Care Fund dollars are invested into nonprofit programs that advance our community impact goals. Together, these programs form a circle of support that helps our neighbors address multiple challenges at once and get back on their feet during difficult times.

Rigorous tracking of investments made through the Community Care Fund allows us to illustrate, with more specificity, the impact those programs are having in Sarpy County. Community Care Fund investments impacted the lives of **10,500 people** who live in Sarpy County through **85 programs** provided by **50 agencies**.*

TOP AGENCIES SERVING SARPY COUNTY



OneWorld
Community Health Centers, Inc.

Served **3,201** residents



Heartland Hope
MISSION

Served **1,569** residents



Served **648** residents



Served **502** residents



Served **488** residents



BOYS & GIRLS CLUBS
OF THE MIDLANDS

Served **462** residents



Served **433** residents



Lutheran
Family Services
of Nebraska, Inc.

Served **340** residents

*Data reflect multi-year averages and are estimated based on annual reporting/fundraising totals.

SARPY COUNTY IMPACT*



500,000

meals were provided to Sarpy County residents through funded programs and 211 Helpline referrals



6,500

referrals for health and human services were provided by the 211 Helpline



5,000

shelter nights were provided to Sarpy County residents



5,000

people received mental and physical health supports



On average, **80%** of clients who received mental and physical health supports reported measurable improvements



1,325

students in Sarpy County were served through after-school, mentoring and attendance programs



On average, **85%** of clients reported knowledge gain and positive behavior changes



1,500 youth and adults in Sarpy County were provided financial education and job support



On average, **80%** of clients reported improved circumstances including increased knowledge and higher income or job placement

*Estimated based on multi-year reporting and demographics

GET INVOLVED

We invite you to get involved by taking part in your company's United Way of the Midlands' campaign, making an individual donation or participating in United Way of the Midlands' initiatives and volunteer activities.

Emerging Leaders: This dynamic group of young professionals is all about making connections with a purpose. They participate in events and volunteer projects to create positive change in the community. Currently, the group's efforts support JAG Nebraska. For more information, go to: UnitedWayMidlands.org/Emerging-Leaders.

Women United: This diverse, vibrant group of women leaders is united in the ideas of advocating, volunteering and giving back to those who need it most in our community. Currently, Women United is working to remove the stigma associated with mental health and supporting our Mental Health First Aid – United in Heart and Mind initiative. For more information, go to: UnitedWayMidlands.org/WomenUnited.

211 Helpline: serves people in need across Nebraska and Southwest Iowa 24/7. People can reach a helpline specialist to be connected to health and human services such as housing, utilities and food supports. For more information visit NE211.org.

JAG Nebraska: This evidence-based program is dedicated to empowering young people with the skills and support to be successful in education, employment and life. Learn more at JAGNebraska.org.

United Way
of the Midlands

