

# Shine Bright

Presented by  
United Way of the Midlands

## Helping local students SHINE BRIGHT

Every child deserves to come to school feeling confident and ready to learn, but for so many this is not possible. Many local students across the metro are lacking essential hygiene items such as soap, shampoo, conditioner, clean clothes and dental products – impacting their health, learning and confidence.

By sponsoring Shine Bright, you increase access to the crucial hygiene products students need, alleviate a financial burden for families, and most importantly – help Kindergarten, sixth- and ninth-grade students come to school feeling prepared to learn and grow.

You can help these kids regain their confidence and *Shine Bright* to achieve more in school and in life.



## How You Can Get Involved

### Sponsor the Good on the Go Care Kits for Kids Event:

With your sponsorship, you'll also receive great visibility before, during and after the event – and you can feel good about being part of an initiative that will dramatically change a child's life.

**Presenting Sponsor**  
**\$25,000**

**Supporting Sponsor**  
**\$10,000**

**Community Sponsor**  
**\$5,000**

#### Volunteer:

Volunteers are needed for many aspects of Shine Bright.

- Inventory
- Set up of materials for assembly event
- Shine Bright Box assembly
- Pallet jack operator
- Delivery & distribution of materials

#### In-Kind Donation:

In-Kind donations help to reduce the cost for many aspects of Shine Bright.

- Warehouse storage space for materials
- Event space for assembly
- Transportation of boxes to schools
- Use of tables, pallets, jacks, etc.

**Shine Bright Boxes for Students:**

Each \$45 Care Kit includes the following items specific to age, gender and hair type.\*

**Kindergarten Kits**

**Youth Kits**



















Hand Sanitizer  
Toothbrush  
Toothpaste  
Mouthwash  
Laundry Detergent  
Shampoo  
Conditioner

Body Wash  
Kleenex  
Body Lotion  
Chapstick  
Socks  
211 Materials

Hand Sanitizer  
Toothbrush  
Toothpaste  
Mouthwash  
Laundry Detergent  
Shampoo  
Conditioner

Body Wash  
Deodorant  
Chapstick  
Kleenex  
Body Lotion  
Feminine Products  
211 Materials

*\*both natural and straight hair products will be provided*

<b>SPONSORSHIP BENEFITS</b>	<b>Presenting Sponsor \$25,000</b>	<b>Supporting Sponsor \$10,000</b>	<b>Community Sponsor \$5,000</b>
Press release mention as "Presenting Sponsor"			
Sponsor recognition on UWM email to 50,000+ contacts			
Social media recognition on channels to 16,000+ followers			
Sponsor recognition on event materials			
Sponsor recognition on Shine Bright website			
Sponsor recognition on Shine Bright impact report			
<b>Most important - you will help more than 4,500 kids be ready to learn and grow</b>			

**Thank you for helping local students shine and improve their health, academics and confidence!**

**SPONSORSHIP LEVEL**  PRESENTING SPONSOR \$25,000  SUPPORTING SPONSOR \$10,000  COMMUNITY SPONSOR \$5,000

**ADDITIONAL OPPORTUNITIES**  VOLUNTEER AT EVENT  IN-KIND DONATION

COMPANY NAME(S) (AS IT SHOULD APPEAR ON ALL EVENT MATERIALS)

CONTACT NAME/TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

TOTAL AMOUNT \$  BILL ME

CHECK ENCLOSED  
(Payable to: United Way of the Midlands,  
2201 Farnam Street, Ste. 200  
Omaha, NE 68102)

For more information, please contact [volunteer@uwmidlands.org](mailto:volunteer@uwmidlands.org).



Care Kits for Kids