Helping local students **SHINE BRIGHT**

Every child deserves to come to school feeling confident and ready to learn, but for so many this is not possible. Many local students across the metro are lacking essential hygiene items such as soap, shampoo, conditioner, clean clothes and dental products — impacting their health, learning and confidence.

By sponsoring Shine Bright, you increase access to the crucial hygiene products students need, alleviate a financial burden for families, and most importantly – help Kindergarten, sixth- and ninth-grade students come to school feeling prepared to learn and grow.

You can help these kids regain their confidence and **Shine Bright** to achieve more in school and in life.

**How You Can Get Involved**

**Sponsor the Good on the Go Care Kits for Kids Event:**

With your sponsorship, you'll also receive great visibility before, during and after the event – and you can feel good about being part of an initiative that will dramatically change a child's life.

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Supporting Sponsor</th>
<th>Community Sponsor</th>
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<tr>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
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**Volunteer:**
Volunteers are needed for many aspects of Shine Bright.

- Inventory
- Set up of materials for assembly event
- Shine Bright Box assembly
- Pallet jack operator
- Delivery & distribution of materials

**In-Kind Donation:**
In-Kind donations help to reduce the cost for many aspects of Shine Bright.

- Warehouse storage space for materials
- Event space for assembly
- Transportation of boxes to schools
- Use of tables, pallets, jacks, etc.
Shine Bright Boxes for Students:
Each $45 Care Kit includes the following items specific to age, gender and hair type.*

Kindergarten Kits
- Hand Sanitizer
- Toothbrush
- Toothpaste
- Mouthwash
- Laundry Detergent
- Shampoo
- Conditioner
- Body Wash
- Kleenex
- Body Lotion
- Chapstick
- 211 Materials

Youth Kits
- Hand Sanitizer
- Toothbrush
- Toothpaste
- Mouthwash
- Laundry Detergent
- Shampoo
- Conditioner
- Body Wash
- Deodorant
- Chapstick
- Kleenex
- Body Lotion
- Feminine Products
- 211 Materials
*both natural and straight hair products will be provided

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Presenting Sponsor $25,000</th>
<th>Supporting Sponsor $10,000</th>
<th>Community Sponsor $5,000</th>
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<tbody>
<tr>
<td>Press release mention as “Presenting Sponsor”</td>
<td>✓</td>
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<tr>
<td>Sponsor recognition on UWM email to 50,000+ contacts</td>
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<td>Social media recognition on channels to 16,000+ followers</td>
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<td>Sponsor recognition on event materials</td>
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<tr>
<td>Sponsor recognition on Shine Bright website</td>
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<td>Sponsor recognition on Shine Bright impact report</td>
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<td>Most important - you will help more than 4,500 kids be ready to learn and grow</td>
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</table>

Thank you for helping local students shine and improve their health, academics and confidence!

SPONSORSHIP LEVEL
- ☐ PRESENTING SPONSOR $25,000
- ☐ SUPPORTING SPONSOR $10,000
- ☐ COMMUNITY SPONSOR $5,000

ADDITIONAL OPPORTUNITIES
- ☐ VOLUNTEER AT EVENT
- ☐ IN-KIND DONATION

COMPANY NAME(S) (AS IT SHOULD APPEAR ON ALL EVENT MATERIALS)

CONTACT NAME/TITLE

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

TOTAL AMOUNT $ ☐ BILL ME ☐ CHECK ENCLOSED
(Payable to: United Way of the Midlands, 2201 Farnam Street, Ste. 200 Omaha, NE 68102)

For more information, please contact volunteer@uwmidlands.org.