

## Leaders in the Community Inspiring Change

## What is the Women United difference?

Founded in 2008, Women United is a United Way of the Midlands (UWM) affinity group grounded in the idea that addressing the most critical local needs will lift up our community as a whole. We have a unique model of targeted educational and volunteer opportunities that assist our members in gaining deeper, first-hand knowledge of the issues that face our metropolitan area.

Prepared with this heightened understanding of not only the needs, but the solutions, Women United members strengthen our community and make a positive difference through their investment in the work of UWM.

### **OUR GOAL**

We are committed to exploring the issues our neighbors face, while supporting the human service responses that will make a positive impact on people's lives and enhance the overall strength of our community.

Our current aim is to ensure kindergarten, sixth and ninth grade students have everything they need to look and feel their best by raising funds for the purchase and assembly of "Shine Bright" boxes in partnership with Omaha and Council Bluffs public schools. Each box contains hygiene items like soap, dental products and more!

## WHY ENGAGE?

When you make a qualifying gift to UWM, you'll receive opportunities to...

Align with Women United members to tackle community issues
Participate in exclusive events and volunteer opportunities
Attend educational and networking opportunities
Receive recognition and visibility at key UWM events

# Strengthen our community and make a positive difference by participating in our events throughout the year. Check out our website for an up-to-date list!

#### **Social Opportunities**

#### **Membership Party**

Come connect with other passionate women in the community and learn what Women United's all about at our annual membership party!

#### **Educational Opportunities**

#### Mary C. Lopez Lunch & Learn Series

Explore a community-specific human service challenge at one of our three educational lunch-and-learn events throughout the year.

#### **Bi-Annual Summit**

Learn more about our current initiative and the results of your investments at this event.

#### **Volunteer Opportunities**

Join us as we participate in UWM's community-wide signature volunteer events, Day of Action and Day of Caring.

#### **HOW TO GET INVOLVED**

There are a variety of ways for Women United members to actively participate in the group, such as holding a leadership role, heading up specific projects or working from home to promote the group. Some specific opportunities include the following —

- Event planning: lunch & learns, member party, social events, annual events
- Managing our membership list
- Preparing newsletters and Facebook content

For more information or to express interest in getting involved, visit unitedwaymidlands.org/womenunited, contact womenunited@uwmidlands.org or follow Women United on Facebook.

# Does your company run a United Way campaign?

You can donate \$1,500 and check the Women United box when you fill out the electronic or paper pledge form to join us! You can also choose to designate your dollars towards Shine Bright boxes for students by checking the corresponding box on our donation forms.

# If your company doesn't run a United Way campaign...

Just visit **www.unitedwaymidlands.org/womenunited** to make your \$1,500 pledge and check the Women United box.