



Women United Steering Committee



Women United celebrates the power of women to bring about positive change in our community through philanthropy and service. Women United is committed to exploring the issues our neighbors face, while supporting the human service responses that make a positive impact on people's lives and enhance the overall strength of our community. Led by passionate leaders across the metro, the Women United's Steering Committee champions this vital work to serve and strengthen the community.

Requirements for Committee Members

- Serve as a member of Women United by providing a generous annual gift of \$1,500 or more, and opting into the affinity group.
- Attend the monthly Steering Committee meetings
- Participate in the ongoing events and activities throughout the year, and share the opportunities with others
- Utilize your unique talents and skills to support the responsibilities of the Steering Committee

Responsibilities

The Steering Committee is responsible for:

- Design and implementation of annual events, which includes: three lunch and learns, a membership reception, a Breakfast with Champions, and a Bi-Annual Summit
- Communications strategy to grow awareness and engagement, which includes: social media, blog posts, email communications, and a newsletter
- Develop and implement strategies to increase membership and retain active members
- Foster community service through participation in United Way of the Midland's ongoing volunteer projects
- Work in collaboration with the Tocqueville Women's Initiative Advisory Council (TWIAC) to fundraise for the mental health and other future initiatives

Roles of Committees

- **DEVELOPMENT COMMITTEE:** Responsible for creating strategies to grow engagement in, and support for, the Women United's fundraising efforts
- **MEMBERSHIP COMMITTEE:** Responsible for fostering engagement among members as well as the recruitment of new members
- **MARKETING COMMITTEE:** Responsible for creating and implementing a strategy to promote Women United through various channels of communication
- **PROGRAMMING AND ENGAGEMENT COMMITTEE:** Responsible for planning informative and engaging member events throughout the year

2022-2023 Steering Committee Meetings

The Steering Committee meets on the second Tuesday of each month from 9:30-11:00.

Location: Overland Wolf - 6910 Pacific Street, Suite 102, Omaha, NE 68106

Dates:

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| Tuesday, September 13 | Tuesday, February 14 |
| Tuesday, October 11 | Tuesday, March 14 |
| Tuesday, November 8 | Tuesday, April 11 |
| Tuesday, December 13 | Tuesday, May 9 |
| Tuesday, January 10 | |



United Way
of the Midlands

