





**ITEMS NEEDED:**

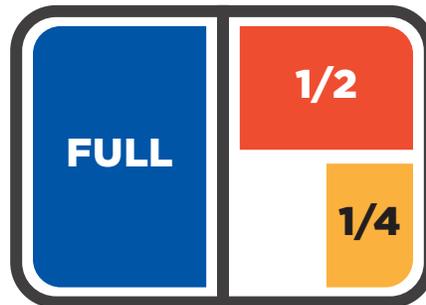
All sponsor materials (logos, ads, etc.) are needed no later than **October 6, 2023**. Please email them to [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org).

**Logo**

- Please provide your company logo in a vector format which includes ai, .eps or .svg. If not available, a .png, .pdf or.jpeg with a resolution over 900x900 pixels and 300 dpi will be accepted.

**Program Ad**

- Please provide print ready artwork for your ad in a .pdf
- Your ad will need to be sized to the following - depending what is included in your sponsorship package:
  - Full-page - 8.5 inches wide x 5.5 inches tall
  - Half-page - 4.25 inches wide x 5.5 inches tall
  - Quarter-page - 4.25 inches wide x 2.75 inches tall



**Table**

- If your sponsorship includes a table you will be provided with one, 6-foot table topped and skirted with two chairs.
  - Should you have additional set-up needs, please let us know by emailing [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org)
  - If your sponsorship includes a table will you be utilizing it?  Yes  No
- If yes, please describe what you will be displaying/promoting:

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**Video**

- If your sponsorship includes a 60-second advertising video to be played at the event, you must provide the completed video to us no later than **October 6, 2023** in an .mp3 format.
- If your sponsorship includes a video will you be providing one?  Yes  No