

MEDIA ALERT: October 21, 2022

**TODAY– United Way of the Midlands to Recognize Corporate Partners and
Citizens of the Year at Annual Meeting**

- Who:** United Way of the Midlands (UWM) is hosting its Annual Meeting and luncheon today, October 21. More than 600 people representing local businesses and nonprofit agencies are registered to attend this sold-out event.
- What:** During its annual meeting and luncheon, UWM will kick off its 100-year anniversary celebration and share the impact donor investments are making in the Omaha-Council Bluffs metro. Nine organizations will also be recognized for their generous support during the 2021 campaign, and Lance and Julie Fritz will be honored as UWM's "Citizens of the Year."
- Why:** This event gives UWM the opportunity to celebrate the organizations and individuals who have gone above and beyond to support our community and help build a stronger tomorrow for our neighbors in the metro area.
- When:** Friday, October 21, 2022
11:30 a.m. – 1 p.m.
- Where:** Hilton Omaha, Grand Central Ballroom
1001 Cass Street

Free parking is provided in the Hilton garage, entering via Cass Street between 10th and 11th Streets.

Interview/Photo Opportunities:

Shawna Forsberg, UWM president and CEO

Cory Shaw, UWM board chair

Select Campaign Partner Award recipients

(Please plan to arrive by 11 a.m. for interviews)

###

About United Way of the Midlands

For nearly 100 years, United Way of the Midlands (UWM) has served the Omaha-Council Bluffs metro by bridging the business and not-for-profit sectors to create a Circle of Support that helps our neighbors overcome difficult challenges and start building a better future. UWM's funded programs and direct services address social and economic disparities and meet families' essential needs such as healthy food, safe and stable housing, physical and mental health services, career preparation and job training. For more information, visit www.unitedwaymidlands.org.