**“Extended Campaign” Email**

**SUBJECT LINE: We’re extending our United Way campaign. There’s still time to make your gift!**

**BODY COPY:**

We're excited to announce that we’re extending our United Way of the Midlands (UWM) campaign so everyone can have the opportunity to give back to our local community.

A contribution of any size will help make a difference. With our assistance, people in the Omaha-Council Bluffs metro area can access the essentials they need to grow and thrive.

UWM’s online pledge site is a fast, secure and easy way to build a stronger tomorrow for our community. It's also a way to learn more about the challenges people in our community are facing and the programs that are changing their lives for the better.

Please take a moment to make your pledge.

Here’s how to make your gift: