**Reminder Email #3**

**SUBJECT LINE: A gift of any size makes an impact! Make your pledge today.**

**BODY TEXT:**

It doesn’t take much to make a difference.

You can help people in need right here in the Omaha-Council Bluffs metro by making a contribution of any size to this year’s United Way of the Midlands (UWM) campaign. When thousands of people like you give, your combined generosity funds more than **150 local nonprofit programs** **and direct services** that help form a **Circle of Support** around our community.

That means when you make your donation, you’ll be lifting up…

* Your daughter’s five-year-old classmate who doesn’t know where her next meal is coming from.
* Your older neighbor who struggles with mental health challenges.
* Your coworker’s teenage son who is struggling in school because he’s working two jobs.

And when we join together to make sure more people in our community have what they need to grow and thrive, we build a stronger tomorrow for everyone in the metro.

Here’s how you can make your pledge today: