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Support The United Way of the Midlands by encouraging your employees to purchase Biaggi's Pasta Pronto Pack and Entrée Pronto Packs. By using a special code, 20% of their purchase will go towards your company's United Way of the Midlands campaign. To get your specific code, contact Diane Moore, <a href="mailto:dmoore@uwmidlands.org">dmoore@uwmidlands.org</a>.

## **Options**

Arrange with Biaggi's to promote onsite at your kick-off meeting, including Pronto Pack descriptions and online ordering instructions. Contact the Omaha location manager, Zach Link to participate - <u>zlink@biaggis.com</u> or 402-965-9800.

You may also choose to simply promote this to your employees online. Your organization will receive a flyer that includes a code specific to your company so that funds are attributed to your UWM corporate campaign.

## **Benefit**

Your company's UWM corporate campaign will receive credit for 20% of the proceeds from online sales of Biaggi's Pasta Pronto Packs and Entree Pronto Packs.

## **Promotion**

- Visit <a href="https://www.unitedwaymidlands.org/campaign-headquarters/">https://www.unitedwaymidlands.org/campaign-headquarters/</a> for a flyer
- Your company can send the flyer via email to employees, print it and/or post were visible. The flyer will have a code specific to your organization.
- Available August through December 2023, may also extend to spring 2024 campaigns.

## Financial

Biaggi's will tally sales and present the 20% of sales proceeds as a gift to United Way
of the Midlands on behalf of your company, attributed to your corporate campaign
contributions.

