

# BLUE COLLAR BOXING

UNIONS UNITED FOR GOOD



## TITLE SPONSOR

**\$25,000**

- Naming rights to the event.
- Prominent company/logo placement on marketing materials. (print, web, social, programs, posters, broadcast, etc.).
- Placement on arena signage including arena marquee, arena website and arena social.
- 60-second advertising video played at event (video provided by title sponsor).
- Announcer recognition and minimum of 6-8 reads throughout the event.
- Two-page ad in event program with priority placement.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.\*
- Two tables located on the arena floor (each table seats 10) plus 10 ringside seats.

## GOLD SPONSOR

**\$15,000**

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- 60-second advertising video played at event (video provided by gold sponsor).
- Announcer recognition and minimum of 4-5 reads throughout the event.
- Full-page ad in event program.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.\*
- One table located on the arena floor (table seats 10) and six ringside seats.

## RING SPONSOR

**\$10,000**

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 3-4 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to provide at least four people to be ring girls/guys.
- Logo displayed on the back of round cards.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.\*
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

## SILVER SPONSOR

**\$5,000**

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 2-3 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- Two tables located on the arena floor (each table seats 10) and 25 General Admission tickets.

## "SPLIT THE POT" SPONSOR

**\$4,000**

- Company/logo placed wherever "Split the Pot" is mentioned on various marketing materials (web, social, programs, signage, etc.).
- Logo placement on all printed "Split the Pot" tickets that are sold.
- Option for sponsor to announce winning ticket.
- Company/logo placed on T-shirts volunteers wear when selling "Split the Pot" tickets.
- Company named/announced at the event any time "Split the Pot" is mentioned and 20 General Admission tickets.

## SUITE SPONSOR

**\$3,500**

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition during the event.
- Logo placement on arena digital signage during event.
- Suite with food and beverage service for 24 people.\*

## BRONZE SPONSOR

**\$2,500**

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

## TABLE SPONSOR

**\$1,000**

- One table located on the arena floor (table seats 10).

## FIGHT SPONSOR

**\$500**

- Recognition in the fighter's biography in the event program.
- Logo and/or name on the arena screens as the fighter is introduced.
- Two VIP ringside seats.

\*The number of suites is limited and are also individually sold. If suites are sold out by the time of your sponsorship agreement, the price of this sponsorship will be reduced by \$3,000.



## JOIN THE FIGHT FOR A GREAT CAUSE

As a sponsor of Blue Collar Boxing, you'll join the Omaha Federation of Labor AFL-CIO and United Way of the Midlands in their commitment to make a difference and strengthen our community. All proceeds from the event benefit the Nebraska Center for Workforce Development and Education and United Way of the Midlands and their work to help community members meet their essential needs and take care of their families, adapt to coming out of a correctional setting, obtain post-secondary support and training to secure jobs and so much more!

With your sponsorship, you'll also receive great visibility before, during and after the event - and you can feel good about being part of an event that truly makes an impact in the Omaha-Council Bluffs metro.

To secure your sponsorship, please fill out the form.

- Gold Sponsor (\$15,000)
- Ring Sponsor (\$10,000)
- Silver Sponsor (\$5,000)
- "Split the Pot" Sponsor (\$4,000)
- Suite Sponsor (\$3,500)
- Bronze Sponsor (\$2,500)
- Table Sponsor (\$1,000)
- Fighter Sponsor (\$500)

\_\_\_\_\_  
Name(s) (As it should appear on all event materials)

\_\_\_\_\_  
Contact Name/Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Total Amount \$

Please send me an invoice

Check Enclosed

(Payable to: United Way of the Midlands  
2201 Farnam Street, STE. 200  
Omaha, NE 68102)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Date

For more information, contact us at [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org) or online at [BlueCollarBoxing.org](http://BlueCollarBoxing.org).



**ITEMS NEEDED:**

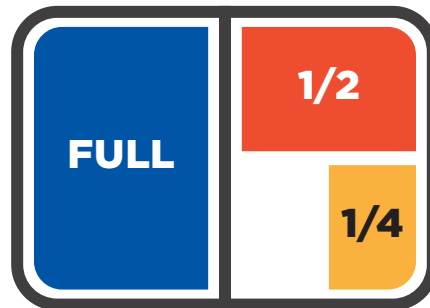
All sponsor materials (logos, ads, etc.) are needed no later than **October 6, 2023**. Please email them to [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org).

**Logo**

- Please provide your company logo in a vector format which includes ai, .eps or .svg. If not available, a .png, .pdf or .jpeg with a resolution over 900x900 pixels and 300 dpi will be accepted.

**Program Ad**

- Please provide print ready artwork for your ad in a .pdf
- Your ad will need to be sized to the following - depending what is included in your sponsorship package:
  - Full-page - 8.5 inches wide x 5.5 inches tall
  - Half-page - 4.25 inches wide x 5.5 inches tall
  - Quarter-page - 4.25 inches wide x 2.75 inches tall



**Table**

- If your sponsorship includes a table you will be provided with one, 6-foot table topped and skirted with two chairs.
  - Should you have additional set-up needs, please let us know by emailing [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org)
  - If your sponsorship includes a table will you be utilizing it?  Yes  No
- If yes, please describe what you will be displaying/promoting:

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**Video**

- If your sponsorship includes a 60-second advertising video to be played at the event, you must provide the completed video to us no later than **October 6, 2023** in an .mp3 format.
- If your sponsorship includes a video will you be providing one?  Yes  No