**Social Media Copy Templates**

**KICKOFF POST:**

We’re kicking off our annual @unitedwaymidlands campaign today! [Company name] is proud to partner with UWM to help those who are struggling to get back on their feet and build a brighter future. When thousands of people like us give, together we fund more than 150 local nonprofit programs and direct services that help form a Circle of Support around our community!

#ThatKindofTown #UWM100Years

**FUNDRAISER/VOLUNTEER EVENT TEMPLATE:**

Today [Company] employees participated in [insert event name/details] to support the Omaha-Council Bluffs Metro. #ThatKindofTown #UWM100Years

**CELEBRATE SUCCESS TEMPLATE:**

We have big news to share! [Company] team members raised more than [$insert amount] to make the Omaha-Council Bluffs metro a more equitable, healthy and prosperous community as part of our @UnitedWayMidlands campaign.

**THANK YOU POST:**

Together, we raised [$insert amount] for @UnitedWayMidlands! Thank you to everyone who donated - because of you, our community is a better place. #ThatKindofTown #UWM100Years