



United Way of the Midlands Contact:
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More Than \$40 Million Raised by United Way of the Midlands to Support Those in Need in the Omaha-Council Bluffs Metro Community

Thanks to the generosity and support of the Omaha-Council Bluffs metro, United Way of the Midlands (UWM) is excited to announce it raised **\$40.6 million** through campaigns and programs in the fiscal year that ended June 30, 2023, to help those who need it most in our community. This vital funding allows UWM to invest in more than **150 local nonprofit programs**, as well as direct services, that address social and economic disparities and meet community members' essential needs.

As UWM celebrates 100 years of giving back to the community, this year's campaign efforts were led by 2022 campaign chairs, Tim and Terri Burke. Thanks to their passionate leadership, UWM exceeded its campaign fundraising goal and surpassed Mr. Warren Buffett's Tocqueville Society Membership Challenge – reaching 403 members and increasing his generous match of UWM's campaign.

Additional support was provided by government partners, family foundations, the United Way of the Midlands Board of Directors and the **Top 100 UWM campaigns** for the last fiscal year:

Union Pacific Railroad
First National Bank of Omaha
Valmont Industries
Tenaska
Blue Cross Blue Shield of Nebraska
Lozier Corporation
Mutual of Omaha
Physicians Mutual
HDR
Omaha Public Power District
Werner Enterprises
Ag Processing Inc.
Scoular
Conagra Brands
Nebraska Medicine
Deloitte
Lincoln Financial Group
Zachry Engineering
KPMG LLP
Lindsay Corporation
Kellogg's
Northern Natural Gas
National Indemnity Company
Kutak Rock LLP
Security National Bank
NRG Media

American National Bank,
Methodist Health System
U.S. Bank
Scheels All Sports
Children's Hospital & Medical Center
Pacific Life Insurance Company
QuikTrip Corporation
Wells Fargo Bank
University of Nebraska Medical Center
Koley Jessen P.C., L.L.O.
Central States Health & Life Co. of Omaha
Omaha World-Herald Company
KETV
WoodmenLife
Bank of America
AAA Life Insurance
Barnhart Press
iHeart Media
Creighton University
Millard Public Schools
Lamson, Dugan and Murray LLP
Baker's Supermarkets

Cobalt Credit Union
ACCESSbank
NP Dodge Company
Nebraska Total Care
Interpublic Group
Metropolitan Utilities District
FNIC
Union Bank and Trust Company
Election Systems & Software
Central States Indemnity Co.
Farm Credit Services of America
Viterra
B.P. Canada Energy Marketing Corp.
City of Omaha
Federal Reserve Bank of Kansas City
HUB International Great Plains
Holland Basham Architects
RSM US LLP
AT&T Corp.
Nelnet
Black Hills Corporation
E & A Consulting Group
CHI Health
MidAmerican Energy





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DLR Group
Olsson
Cummins Sales and Service Central
Region
Target
Think Whole Person Healthcare
Noddle Companies
Alvine Engineering
McCarthy Capital
Wabtec

Lamp Rynearson & Associates
TD2
Pitney Bowes Presort Services
DOT.Comm
Heartland Family Service
Fraser Stryker
FORVIS
Hudl
Visiting Nurse Association

Schemmer Associates
Veridian Credit Union
JE Dunn Construction Co.
Diversified Financial Services
Eaton Corporation – Omaha
Liberty Diversified International
CyncHealth
University of Nebraska-Omaha
Wellabe
OrthoNebraska

“We are grateful for the leadership, generosity and caring spirit of so many in our metro community,” said Shawna Forsberg, UWM president and CEO. “With their support and belief in what we do, we can strengthen our Circle of Support and continue addressing the ever-changing needs of the metro area – building a stronger tomorrow for our neighbors and their families.”

UWM will kick off its 2023-24 campaign, led by Rob and Stacie Reed with Physicians Mutual, on Tuesday, August 29, 2023, at Creighton University.

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About United Way of the Midlands

For 100 years, United Way of the Midlands (UWM) has served the Omaha-Council Bluffs metro by bringing together the business and not-for-profit sectors to create a Circle of Support that helps our neighbors overcome difficult challenges and start building a better future. UWM’s funded programs and direct services address social and economic disparities and meet families’ essential needs such as healthy food, safe and stable housing, physical and mental health services, career preparation and job training. For more information, visit UnitedWayMidlands.org.

