



Helping students SHINE BRIGHT

Every child deserves to come to school feeling confident and ready to learn, but for many this is not possible. Many local students across the metro are lacking essential hygiene items such as soap, shampoo, conditioner, clean clothes and dental products — impacting their health, learning and overall confidence.

Your support helps students across the state access full-size essential hygiene products to start the new school year with confidence! Our Shine Bright Kits are distributed to Omaha Public Schools, Council Bluffs Community Schools, Papillion La Vista Schools and Jobs for America’s Graduates (JAG Nebraska) sites across Nebraska. The project serves students that are entering a critical, and often stressful, transition year in school – Kindergarten, sixth and ninth grade.

You can help these students regain their confidence and Shine Bright to succeed in school and in life.



How You Can Get Involved

Sponsor levels:

With your Shine Bright sponsorship, you’ll also receive great visibility before, during and after the event – and you can feel good about being part of something that can dramatically change a child’s life.

Presenting Sponsor
\$25,000

Supporting Sponsor
\$10,000

Community Sponsor
\$5,000

OTHER WAYS TO SUPPORT

Volunteer

Volunteers are needed for many aspects of Shine Bright. Volunteer shifts run from Aug. 7, 3 p.m. – Aug. 11, 5 p.m.

- Inventory
- Set up of materials for the assembly event
- Shine Bright Kit assembly
- Pallet jack operator
- Delivery & distribution of completed kits

In-Kind Donation

In-kind donations help to reduce the cost for many aspects of Shine Bright.

- Warehouse storage space for materials
- Event space for assembly
- Transportation of kits to schools
- Use of tables, pallet jacks, etc.



Contents of the Shine Bright Kits

We offer a variety of hygiene kits to meet the individual needs of students. Each kit contains full-sized products specific to age, gender and hair type. In total, there are six different kit types. The Kindergarten and Youth Kits are broken down by hair type, providing both natural and straight hair care products. The Youth Kits are also customized by gender, offering feminine hygiene products to female students. The average cost for each kit is \$40.

Kinder Kits

- Dental Sticks
- Toothbrush
- Toothpaste
- Mouthwash
- Laundry Detergent
- Shampoo*
- Conditioner*



















- Body Wash
- Body Lotion
- Chapstick
- Reusable Bag
- 211 Materials

Adolescent Kits

- Dental Floss
- Toothbrush
- Toothpaste
- Mouthwash
- Laundry Detergent
- Shampoo*
- Conditioner*

- Body Wash
- Deodorant
- Body Lotion
- Feminine Products**
- 211 Materials
- Body Puff
- Reusable Bag
- Chapstick

*Both natural and straight hair products will be provided
 **Feminine hygiene products provided with female youth kits

SPONSORSHIP PACKAGES	Presenting Sponsor \$25,000	Supporting Sponsor \$10,000	Community Sponsor \$5,000
Press release mention as "Presenting Sponsor"			
Sponsor recognition on UWM email to 50,000+ contacts			
Social media recognition on channels to 16,000+ followers			
Sponsor recognition on event materials			
Sponsor recognition on Shine Bright website			
Sponsor recognition on Shine Bright impact report			
Most important - you will help more than 4,500 kids be ready to learn and grow			

Thank you for helping local students shine bright and improve their health, academics and confidence!

Sponsorship Level

- Presenting Sponsor \$25,000 Supporting Sponsor \$10,000 Community Sponsor \$5,000

Additional Opportunities

- Volunteer at Event In-kind Donation

Company name(s) (as it should appear on all event materials)

Contact name/title

Address City State ZIP

Phone Email

Total amount \$ Bill Me Check Enclosed
 (Payable to: United Way of the Midlands, 2201 Farnam Street, Ste. 200 Omaha, NE 68102)

For more information, please contact volunteer@uwmidlands.org.

