



United Way of the Midlands Contact:
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Media Alert: July 21, 2023

TOMORROW – United Way of the Midlands to Host Final 100-Year Neighborhood Celebration Event at Werner Park

Who: United Way of the Midlands (UWM) is celebrating 100 years of helping others in the Omaha-Council Bluffs metro with four neighborhood community celebrations throughout the summer.

What: Final 100-Year Neighborhood Celebration that will feature a variety of free activities including: the Centris Family Fun Zone; a photo booth with magnetic photo frames; face painting and balloon artists; a coloring station where you can get free Girl Scout cookies (while supplies last); the chance to run the bases at Werner Park (10 a.m. to Noon); a Community Village with local nonprofits showcasing their work and providing fun giveaways; and a **free hot dog, nachos and water** for the first 250 attendees!

Why: To recognize 100 years of serving the metro and say thank you for the support and caring spirit that makes our work possible. Everyone in the community is invited to come out and enjoy this free celebration event.

More information, including a map of the event, available at: **UnitedWayMidlands.org/100YearEvents**

All 100-year anniversary events are generously supported by UWM's 100-year Presenting Sponsors: HDR, Nebraska Medicine, NP Dodge, Physicians Mutual and Werner Enterprises – along with Supporting Sponsors: American National Bank, Blue Cross Blue Shield of Nebraska, CHI Health, Children's Hospital and Medical Center, Farm Credit Services of America, FNBO, KPMG, Lamson Dugan & Murray, Lincoln Financial Group, Lindsay, Meta, Mutual of Omaha, Noddle Companies, Pacific Life Foundation, Scoular, Security National Bank, Tenaska, Union Pacific and Valmont – and Table Sponsors: Election Systems & Software, Humana, Scheels and Unite Us.

When: Saturday, July 22, 2023
10 a.m. – 1 p.m.

Where: Werner Baseball Park
12356 Ballpark Way
Papillion, NE 68046

Interview/Photo Opportunities:

- 10 a.m. – Noon
Shawna Forsberg, president and CEO, United Way of the Midlands
- 10:30 a.m. – 12:30 p.m.
Community Village participants, event attendees

If you'd like to set-up an interview, please contact Carmen Steele at 402-452-7089.

