

BLUE COLLAR BOXING

UNIONS UNITED FOR GOOD



TITLE SPONSOR

\$25,000

- Naming rights to the event.
- Prominent company/logo placement on marketing materials. (print, web, social, programs, posters, broadcast, etc.).
- Placement on arena signage including arena marquee, arena website and arena social.
- 60-second advertising video played at event (video provided by title sponsor).
- Announcer recognition and minimum of 6-8 reads throughout the event.
- Two-page ad in event program with priority placement.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.*
- Two tables located on the arena floor (each table seats 10) plus 10 ringside seats.

GOLD SPONSOR

\$15,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- 60-second advertising video played at event (video provided by gold sponsor).
- Announcer recognition and minimum of 4-5 reads throughout the event.
- Full-page ad in event program.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.*
- One table located on the arena floor (table seats 10) and six ringside seats.

RING SPONSOR

\$10,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 3-4 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to provide at least four people to be ring girls/guys.
- Logo displayed on the back of round cards.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Suite with food and beverage service for 24 people.*
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

SILVER SPONSOR

\$5,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 2-3 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- Two tables located on the arena floor (each table seats 10) and 25 General Admission tickets.

"SPLIT THE POT" SPONSOR

\$4,000

- Company/logo placed wherever "Split the Pot" is mentioned on various marketing materials (web, social, programs, signage, etc.).
- Logo placement on all printed "Split the Pot" tickets that are sold.
- Option for sponsor to announce winning ticket.
- Company/logo placed on T-shirts volunteers wear when selling "Split the Pot" tickets.
- Company named/announced at the event any time "Split the Pot" is mentioned and 20 General Admission tickets.

SUITE SPONSOR

\$3,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition during the event.
- Logo placement on arena digital signage during event.
- Suite with food and beverage service for 24 people.*

BRONZE SPONSOR

\$2,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

TABLE SPONSOR

\$1,000

- One table located on the arena floor (table seats 10).

FIGHT SPONSOR

\$500

- Recognition in the fighter's biography in the event program.
- Logo and/or name on the arena screens as the fighter is introduced.
- Two VIP ringside seats.

*The number of suites is limited and are also individually sold. If suites are sold out by the time of your sponsorship agreement, the price of this sponsorship will be reduced by \$3,000.



ITEMS NEEDED:

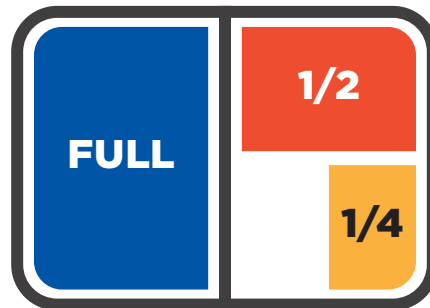
All sponsor materials (logos, ads, etc.) are needed no later than **October 6, 2023**. Please email them to bcb@uwmidlands.org.

Logo

- Please provide your company logo in a vector format which includes ai, .eps or .svg. If not available, a .png, .pdf or.jpeg with a resolution over 900x900 pixels and 300 dpi will be accepted.

Program Ad

- Please provide print ready artwork for your ad in a .pdf
- Your ad will need to be sized to the following - depending what is included in your sponsorship package:
 - Full-page - 8.5 inches wide x 5.5 inches tall
 - Half-page - 4.25 inches wide x 5.5 inches tall
 - Quarter-page - 4.25 inches wide x 2.75 inches tall



Table

- If your sponsorship includes a table you will be provided with one, 6-foot table topped and skirted with two chairs.
 - Should you have additional set-up needs, please let us know by emailing bcb@uwmidlands.org
 - If your sponsorship includes a table will you be utilizing it? Yes No
- If yes, please describe what you will be displaying/promoting:

Video

- If your sponsorship includes a 60-second advertising video to be played at the event, you must provide the completed video to us no later than **October 6, 2023** in an .mp3 format.
- If your sponsorship includes a video will you be providing one? Yes No