

## UWM INVESTMENT PRIORITY AREAS

Please select the area your program most aligns with based on your program services and ability to report on required metrics.

*\*Note: These have changed\**

**Programming priorities** within each area includes operating factors or target populations that are of specific interest to UWM and will receive additional consideration.

**Overall priorities:** Trauma informed care, best practices, measurable impact

*If your program provides services that spans multiple areas, you may select a secondary strategy but will be required to report on those metrics as well.*

<b>BASIC NEEDS: CRISIS RESPONSE</b>	
<p><b>Food Access:</b> Provide healthy and emergency food supports utilizing best practices.</p> <p><i>Programming Priorities: Choice, accessibility/delivery</i></p>	<p>#Served                      Pick One: #meals or #food units                      Optional: #Referrals                      Optional: #Education and Training Services or #Other Services                      Optional: #/% Improved Circumstance (<i>food security</i>) or #/% Knowledge Gain (<i>food preparation</i>)</p>
<p><b>Shelter:</b> Provide access to immediate safe shelter, transitional housing options and other support services for individuals and families.</p> <p><i>Programming Priorities: Families with children, domestic violence supports</i></p>	<p>#Served                      #Shelter Nights                      Optional: #Referrals                      Optional: #/% Improved Circumstance (<i>stable housing</i>)</p>
<p><b>Homeless Prevention:</b> Provide services that help individuals and families stay in their homes.</p> <p><i>Programming Priorities: Direct assistance</i></p>	<p>#Served                      Pick One: #Shelter Nights or #Other Services (<i>ex: amount in direct assistance, number of home repairs, etc.</i>)                      Optional: #Referrals                      Optional: #/% Improved Circumstance (<i>stable housing</i>)</p>
<p><b>Case Management and Legal Services:</b> Provide access to a coordinated and integrated system of supports to remove barriers.</p> <p><i>Programming Priorities: Case management</i></p>	<p>#Served                      #Other Services                      #Referrals                      #/% Improved Circumstance</p>

**BASIC NEEDS: HEALTH AND WELL-BEING**

**Physical Health:** Provide high-quality physical services across the lifespan to improve health and well-being.

*Programming Priorities: Service gap closure*

**Behavioral Health:** Provide high-quality behavioral and mental health services across the lifespan to improve health and well-being.

*Programming Priorities: Integrated health services, service gap closure, youth population*

**Health Promotion:** Provide high-quality social services across the lifespan to promote positive lifestyle and behaviors.

*Programming Priorities: Accessibility, seniors*

#Served

Pick one: #Education and Training Services or #Health Services

Optional: #Referrals

#/% Satisfied with Program Services

Pick One: #/% Improved health or #/% Improved Circumstance or #/% Knowledge Gain

**EDUCATION: YOUTH AND FAMILY ENGAGEMENT**

**Family Support:** Provide parent and child development services to support overall household well-being.

*Programming Priorities: Wrap-around services*

**Early Learning:** Provide educational and affordable daycare services.

*Programming Priorities: Service gap closure*

**Out of School Time:** Provide a safe space for students to foster positive academic and social skills.

*Programming Priorities: Social-emotional learning, service gap closure*

**Attendance and Credit Recovery:** Provide services to reconnect youth to school and achieve academic progress

*Programming Priorities: Opportunity or disconnected youth*

**Mentoring:** Provide youth engagement opportunities through positive relationships.

*Programming Priorities: System-involved youth*

#Served

Pick One: #Education and Training Services or #Other Services

#!/% Satisfied with Program Services

Pick One: #/% Improved Circumstance or #/% Knowledge Gain or #/% Behavior Change

Optional: # Referrals

**FINANCIAL STABILITY: ECONOMIC MOBILITY**

**Education and Training:** Help adults and youth attain marketable and developmentally appropriate skills based upon best practices and employer demand

*Programming Priorities: Certification and credentialing programming*

#Served  
Pick One: #Education and Training Services or #Other Services  
#/% Satisfied with Program Services  
Pick One: #/% Improved Circumstance or #/% Knowledge Gain  
Optional: # Referrals

**Employment:** Assist adults and youth with job search, interview skills, placement and retention through enhancing employment status, and leveraging formal partnerships with businesses/sectors

*Programming Priorities: Placement and retention in living wage jobs, after-care*

#Served  
Pick One: #Education and Training Services or #Other Services  
Pick One: #placed in job or #placed in educational training program  
#/% Satisfied with Program Services  
Pick One: #/% Improved Circumstance or #/% Knowledge Gain  
Optional: # Referrals

**Entrepreneurship:** Help adults prepare for, create and manage their own successful business

*Programming Priorities: Business creation, living wage job growth among under-represented populations*

#Served  
Pick One: #Education and Training Services or #Other Services  
Pick One: #business/jobs created or #placed in training program  
#/% Satisfied with Program Services  
Pick One: #/% Improved Circumstance or #/% Knowledge Gain

**Financial Literacy and Asset Development:** Assist clients with awareness and knowledge about asset building/protection, and independent living preparedness

*Programming Priorities: Tax, credit, and loan access and management*

#Served  
Pick One: #Education and Training Services or #Other Services  
#/% Satisfied with Program Services  
Pick One: #/% Improved Circumstance or #/% Knowledge Gain  
Optional: # placed in job or # placed in educational training program  
Optional: # Referrals