



Leaders in the Community Inspiring Change

Women United is a global, growing force of more than 70,000 women dedicated to creating lasting change and lifting up communities. Embodying these principles, the Omaha Chapter was formed in 2008 and is grounded in the belief that addressing the most critical local needs will advocate and inspire transformative change within our community.

With gifts of \$1,500 and above to United Way of the Midlands (UWM), Women United targets educational and volunteer opportunities that assist our members in gaining deeper, first-hand knowledge of the most crucial issues facing the Omaha-Council Bluffs metro.

Prepared with this heightened understanding of not only the needs – but the solutions – Women United members advocate and inspire change, strengthen our community and enact a positive difference through their investment in and support of UWM.

Some of Women United's successful past, and current, initiatives include:

- **Train to Gain** – Women United partnered with Collective Youth to provide high-quality, research-based training to school staff on tactics that help children be successful in the program and the classroom.
- **Opportunity Youth** – Women United completed a successful three-year campaign for Opportunity Youth Alliance to help connect young adults, ages 16-24, who are facing a variety of challenges related to school and/or work.
- **Shine Bright** – Women United purchased and assembled thousands of boxes filled with hygiene items for Kindergarten, sixth- and ninth-grade students to ensure each student had the essentials they needed to feel good about themselves and succeed in the classroom.
- **Mental Health First Aid** - United in Heart and Mind – Women United's most recent initiative increases awareness of and access to free Mental Health First Aid training – while supporting a campaign to reduce the stigma in asking for help with mental health challenges.

Ways to Get Involved

Once you become a Women United member, there are a many ways to actively participate in the group, such as:

- Holding a leadership role
- Heading up a specific project
- Promoting the group to others
- Planning an event
- Helping with membership tasks
- Assisting with newsletters and social media
- Volunteering for UWM events such as Shine Bright, Day of Caring and others

In addition, you can attend one of our Women United events:

- **Networking Events:** Gather with other Women United members to network and visit.
- **Volunteer Events:** Take part in service opportunities alongside other Women United members during United Way of the Midlands' Shine Bright, Day of Caring and Holiday Helpers activities.
- **Informational Events:** The Mary C. Lopez Lunch & Learn Series provides a thoughtful and engaging opportunity to explore a community-specific human service challenge at one of three educational events throughout the year.

**For more information or to join Women United, email WomenUnited@uwmidlands.org
or go to: UnitedWayMidlands.org/WomenUnited**

United Way
of the Midlands

