(Agency Logo)
MEDIA CONTACT: (Insert Contact Information)

*For Immediate Release: (Insert Date)*

**United Way of the Midlands Awards $*(insert amount)* to *(insert agency name)***

**Grant to Fund *(insert agency program(s))***

*(Insert agency name)* is pleased to announce it was recently awarded a $\_\_\_\_\_\_\_\_\_\_\_\_ grant from United Way of the Midlands’ (UWM) Community Impact Fund for its (*insert program(s) name)* program. Thanks to the generosity of UWM donors, (*brief description of the program(s) receiving funding, and benefit to program participants – EXAMPLE: “An additional 500 children will be enrolled in an early reading program that has proven to measurably strengthen a student’s school performance.”)*

This funding was awarded thanks to a dedicated group of community volunteers who meticulously reviewed applications and highlighted our program's vital role in fostering a thriving community. Their commitment and insight underscore a collective effort through UWM to address pressing local needs, ensuring that this funding will directly contribute to meaningful, positive change.

*{Full paragraph with details of the funded program(s) and how the program is addressing current needs in our community , if possible. EXAMPLE: “The Early Readers Program focuses on children age 2 to 6 in neighborhoods where poverty levels are high. Children in these neighborhoods score x% lower on Kindergarten reading assessments than the community’s average. Now, since children have spent more time out of the classroom, these children are in need of support more than ever.”}*

With the help of this grant, *{program or agency name}* is able to offer \_\_\_\_\_\_\_\_\_\_ {*more detail about funded program, including a measurable result/outcome. EXAMPLE: “The program provides youngsters with support on phonics and includes weekly opportunities for one-on-one reading sessions with program staff to reinforce the week’s lessons. In 2012, x% of all “Early Readers” increased their Kindergarten reading scores by x%.”}*

*(Brief description of how one client has been positively impacted by the funded program— or, if the program is new, how the program is intended to provide him/her support)*

*{Insert quote from Agency’s CEO - EXAMPLE}:* “United Way of the Midlands’ support for this program is greatly appreciated by *{Agency Name}* and it will impact many lives in a positive way. Thanks to all who made a contribution,” said \_\_\_\_\_\_\_\_\_\_\_\_, CEO of *{Agency Name}*.

***About United Way of the Midlands:***

*Since 1923, United Way of the Midlands (UWM) has served the Omaha-Council Bluffs metro by bridging the business and not-for-profit sectors and raising money to support our community’s most impactful health and human service programs. UWM’s funded programs and direct services – like 211 and JAG Nebraska – focus on four key areas to improve health and well-being for all, build financial stability and strength, help young people realize their full potential and address urgent needs today to advance a better tomorrow. Learn more at* ***UnitedWayMidlands.org.***

**About {*AGENCY NAME*}:**Include agency boilerplate language here.

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