



BE A DAY OF CARING SPONSOR

UNITED WAY OF THE MIDLANDS' LARGEST COMMUNITY VOLUNTEER EVENT



2024 DAY OF CARING

Thursday, September 12, 2024

Volunteer projects across the community occurring throughout the day.

Join an anticipated 750 volunteers and more than 30 nonprofit organizations across Douglas, Sarpy and Pottawattamie counties to make an impact on Day of Caring!

UWM Sponsor Benefits Include:

- Increased brand exposure and elevated corporate identity by aligning your organization with one of the world's most trusted and recognized philanthropic brands.
- Opportunity to create a profound impact in the Omaha-Council Bluffs metro by combining our volunteer efforts for **one special day**.
- With more than 130 nonprofit partners, 13,350 campaign donors, 476 active campaigns and 8,100 active volunteers, UWM provides a broad reach to strengthen your company's reputation as a good corporate citizen.
- Our experience and deep relationships with the local media provide strong media coverage via the right channels.



2024 DAY OF CARING



Day of Caring is our largest, one-day community-wide volunteer event connecting businesses with nonprofit agencies and schools throughout the community. Individuals and volunteer teams of all sizes are welcome to direct their hands and hearts to those in need. This event promotes and celebrates the spirit and value of volunteering, increasing awareness of our local community needs and collaborating efforts of impact through corporate groups and individuals. On September 12, 2024 more than 750 volunteers will participate in more than 50 impactful projects across Douglas, Sarpy and Pottawattamie counties. Day of Caring is UWM's most visible signature volunteer event of the year!

SPONSORSHIP BENEFITS	PREMIER SPONSOR \$10,000	VISIONARY SPONSOR \$5,000	LEGACY SPONSOR \$2,500
Partnership on media interviews with UWM	<input checked="" type="checkbox"/>		
Premier choice of project	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Mention in all solicited media coverage and advertisements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsorship amount to be included in 2024-2025 campaign total	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in UWM e-blasts and e-newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name on event T-shirts and website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in pre- and post-event communications (print and social media)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company mention in official news release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

We would like to sponsor 2024 Day of Caring at the following level:

\$10,000 PREMIER \$5,000 VISIONARY \$2,500 LEGACY

Company: _____

Contact Name: _____ Title: _____

Contact Phone: _____

Email: _____

Method of payment: Check | Credit Card | Invoice (please circle one)

Make checks payable to United Way of the Midlands and mail to:
UWM, 1229 Millwork Ave. Suite 402, Omaha, Nebraska, 68102

For credit card payment or invoice, please contact **Carly Weld** at cweld@uwmidlands.org

