



ITEMS NEEDED

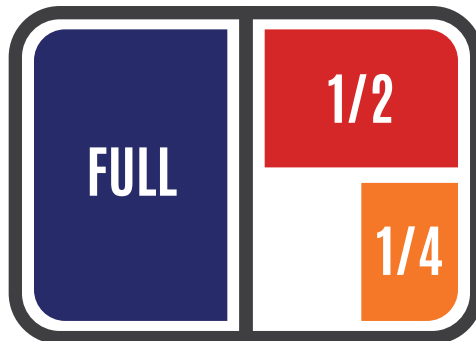
All sponsor materials (logos, ads, etc.) are needed no later than **October 4, 2024**. Please email them to **Sarah McMahon** at **SMcMahon@uwmidlands.org**.

LOGO

- Please provide your company logo in a vector format which includes .ai, .eps or .svg. If not available, a .png, .pdf or .jpeg with a resolution over 900x900 pixels and 300 dpi will be accepted.

PROGRAM AD

- Please provide print ready artwork for your ad in a .pdf format with a 0.25 inch bleed.
- Your ad will need to be sized to the following - depending what is included in your sponsorship package:
 - Full-page = 5.5 inches wide x 8.5 inches tall
 - Half-page = 5.5 inches wide x 4.25 inches tall
 - Quarter-page = 2.75 inches wide x 4.25 inches tall



TABLE

- If your sponsorship includes a table you will be provided with one, 6-foot table topped and skirted with two chairs.
 - Should you have additional set-up needs, please email **Sarah McMahon** at **SMcMahon@uwmidlands.org**.
 - If your sponsorship includes a table will you be utilizing it? Yes No
- If yes, please describe what you will be displaying/promoting:

VIDEO

- If your sponsorship includes a 60-second advertising video to be played at the event, you must provide the completed video to us no later than **October 4, 2024** in an .mp3 format.
- If your sponsorship includes a video will you be providing one? Yes No



TITLE SPONSOR

\$25,000

- Naming rights to the event.
- Prominent company/logo placement on marketing materials (print, web, social, programs, posters, broadcast, etc.).
- Placement on arena signage including arena marquee, arena website and arena social.
- 60-second advertising video played at event (video provided by title sponsor).
- Announcer recognition and minimum of 6-8 reads throughout the event.
- Two-page ad in event program with priority placement.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- Two tables located on the arena floor (each table seats 10) plus 10 ringside seats.
- Suite for 24 people.*

RING SPONSOR

\$10,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 3-4 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to provide at least four people to be ring girls/guys.
- Logo displayed on the back of round cards.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.
- Suite for 24 people.*

GOLD SPONSOR

\$7,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- 60-second advertising video played at event (video provided by gold sponsor).
- Announcer recognition and minimum of 4-5 reads throughout the event.
- Full-page ad in event program.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and six ringside seats.

SILVER SPONSOR

\$5,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 2-3 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- Two tables located on the arena floor (each table seats 10) and 25 General Admission tickets.

“SPLIT THE POT” SPONSOR

\$3,000

- “Split the Pot” benefitting United Way of the Midlands and Nebraska Center for Workplace Development and Education is a game-day raffle providing one lucky winner a chance to win half of the jackpot!
- Company/logo placed wherever “Split the Pot” is mentioned on various marketing materials (web, social, programs, signage, etc.).
 - Logo placement on all printed “Split the Pot” tickets that are sold.
 - Option for sponsor to announce winning ticket.
 - Company/logo placed on T-shirts volunteers wear when selling “Split the Pot” tickets.
 - Company named/announced at the event any time “Split the Pot” is mentioned and 20 General Admission tickets.

SUITE SPONSOR

\$3,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition during the event.
- Logo placement on arena digital signage during event.
- Suite for 24 people.*

BRONZE SPONSOR

\$2,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

TABLE SPONSOR

\$1,000

- One table located on the arena floor (table seats 10).

FIGHTER SPONSOR

\$500

- Recognition in the fighter’s biography in the event program.
- Logo and/or name on the arena screens as the fighter is introduced.
- Two VIP ringside seats.

*The number of suites is limited and they are also sold individually. If suites are sold out by the time of your sponsorship agreement, the price of this sponsorship will be reduced by \$3,000. Suite food and drink can be purchased directly through the arena.