



# Martin Luther King Jr. Day Sponsorship



**Overview:** Held on Martin Luther King Jr. Day, Monday, January 15, this all-day event brings together individuals from across the Omaha-Council Bluffs metro to celebrate the work of Dr. King, network and create connections to make great things happen. Each event will be free to all attendees thanks to the generosity of our sponsors.

## Schedule of Events

**Location:** The Venue at the Highlander - 2120 N. 30th Street, Omaha, NE

### 8:00 - 11:00 AM - 6th Annual Martin Luther King Jr. Day Breakfast

Celebrating the spirit of coming together to make our community stronger, the program is provided in collaboration with Metropolitan Community College, Partnership 4 Kids, Together, No More Empty Pots, UNMC/Nebraska Medicine, 75 North and United Way of the Midlands.

### Noon - 1:30 PM - 2nd Annual MLK Day Luncheon

The luncheon is catered by Big Mama's Kitchen & Catering, Rib Shack Smokehouse and Lady T's Gourmet. The program is presented in collaboration with Black Men United and United Way of the Midlands.

### 2:00 - 4:00 PM - MLK Day Volunteer Event

Through United Way of the Midlands' Good on the Go initiative, volunteers will take part in our largest kit build to date by assembling 2,000 snack pack kits to support Together.

### 4:00 - 6:00 PM - MLK Day Networking Happy Hour

Community members come together to network and build connections. The event is presented by Big Mama's Kitchen and Catering, Dena's Place and United Way of the Midlands.

## SPONSORSHIP LEVELS

|  | Presenting Sponsor<br>\$15,000 | Supporting Sponsor<br>\$5,000 |
|--|--------------------------------|-------------------------------|
| Featured prominently during the day's events                       | ✓                              |                               |
| News Release for the events  | ✓                              | ✓                             |
| Table Tents at the events  | ✓                              | ✓                             |
| Event Program  | ✓                              | ✓                             |
| Event Website  | ✓                              | ✓                             |
| United Way of the Midlands Social Media                            | ✓                              | ✓                             |
| Email blasts to constituents leading up to and following the event | ✓                              | ✓                             |

If you'd like to participate in Martin Luther King Jr. Day as a sponsor, please select your preferred package:

Presenting Sponsor       Supporting Sponsor

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_