



## HELPING STUDENTS SHINE BRIGHT

Every child deserves to come to school feeling confident and ready to learn, but for many this is not possible. Many local students across the metro are lacking essential hygiene items such as soap, shampoo, conditioner, clean clothes and dental products – impacting their health, learning and overall confidence.

Your support helps students access full-size essential hygiene products to start the new school year on the right track! Our Shine Bright Kits are distributed to Omaha Public Schools, Council Bluffs Community Schools, Papillion La Vista Schools and Jobs for America’s Graduates (JAG Nebraska) sites across Nebraska. The project serves students that are entering a critical, and often stressful, transition year in school – Kindergarten, sixth and ninth grade.

You can help these students regain their confidence and Shine Bright to succeed in school and in life.



## HOW YOU CAN GET INVOLVED

### Sponsor Levels

With your Shine Bright sponsorship, you’ll also receive great visibility before, during and after the event – and you can feel good about being part of something that can dramatically change a child’s life.

**Presenting Sponsor**  
**\$25,000**

**Supporting Sponsor**  
**\$10,000**

**Community Sponsor**  
**\$5,000**

## OTHER WAYS TO SUPPORT

### Volunteer

Volunteers are needed for many aspects of Shine Bright. Volunteer shifts run from 3 p.m. - 5 p.m., July 28 and 8 a.m. – 5 p.m., July 29-31.

- Inventory
- Set up of materials for the assembly event
- Shine Bright Kit assembly
- Pallet jack operator
- Delivery & distribution of completed kits

### In-Kind Donation

In-kind donations help to reduce the cost for many aspects of Shine Bright.

- Warehouse storage space for materials
- Event space for assembly
- Transportation of kits to schools
- Use of tables, pallet jacks, etc.



## Contents of the Shine Bright Kits

We offer a variety of hygiene kits to meet the individual needs of students. Each kit contains full-sized products specific to age, gender and hair type. In total, there are six different kit types. The Kindergarten and Adolescent Kits are broken down by hair type, providing both natural and straight hair care products. The Adolescent Kits are also customized by gender, offering period products to female students. The average cost for each kit is \$40.






















### Kindergarten Kits

Dental Sticks	Body Wash
Toothbrush	Body Lotion
Toothpaste	Bath Puff
Mouthwash	Lip Balm
Laundry Detergent	Reusable Bag
Shampoo*	211 Materials
Conditioner*	

### Adolescent Kits

Dental Floss	Body Wash
Toothbrush	Body Lotion
Toothpaste	Body Puff
Mouthwash	Lip Balm
Laundry Detergent	Deodorant
Shampoo*	Period Products**
Conditioner*	Reusable Bag
	211 Materials

\*Both natural and straight hair products will be provided \*\*Period products provided with female adolescent kits

SPONSORSHIP PACKAGES	Presenting Sponsor \$25,000	Supporting Sponsor \$10,000	Community Sponsor \$5,000
News release mention as "Presenting Sponsor"			
Sponsor recognition on UWM email to 50,000+ contacts			
Social media recognition on channels to 23,000+ followers			
Sponsor recognition on event materials			
Sponsor recognition on Shine Bright website			
Sponsor recognition on Shine Bright impact report			
Most important - you will help more than 5,000 kids be prepared to learn and grow			
Priority volunteer registration			

**Thank you for helping local students shine bright and improve their health, academics and confidence!**

#### Sponsorship Level

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\$5,000

#### Additional Opportunities

Volunteer at Event

In-kind Donation

Company name(s) (as it should appear on all event materials)

Contact name/title

Address

City

State

ZIP

Phone

Email

Total amount \$

Bill Me

Check Enclosed  
Payable to: United Way of the Midlands,  
1229 Millwork Ave., Ste. 401  
Omaha, NE 68102

For more information, please contact [volunteer@uwmidlands.org](mailto:volunteer@uwmidlands.org).

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