



UNITED WAY of the Midlands

DATE:

TIME:

LOCATION:

JOIN THE FIGHT FOR A GREAT CAUSE

As a sponsor of Blue Collar Boxing, you'll join the United Way of the Midlands and Omaha Federation of Labor AFL-CIO in their commitment to make a difference and strengthen our community. All proceeds from the event benefit the United Way of the Midlands and Nebraska Center for Workforce Development and Education. These organizations help community members meet their essential needs and take care of their families, adapt to coming out of a correctional setting, obtain post-secondary support and training to secure jobs and so much more!

With your sponsorship, you'll also receive great visibility before, during and after the event – and you can feel good about being part of something that truly makes an impact in the Omaha-Council Bluffs metro.

To secure your sponsorship, please fill out this form:

- Checkboxes for sponsorship levels: Title Sponsor (\$25,000), Gold Sponsor (\$12,500), Ring Sponsor (\$10,000), Silver Sponsor (\$5,000), "Split the Pot" Sponsor (\$4,000), Instant Replay Sponsor (\$3,500), Suite Sponsor (\$3,500), Bronze Sponsor (\$2,500), Table Sponsor (\$1,000), Fighter Sponsor (\$500), Display Table on Concourse (\$250)

See page 2 for remaining availability of sponsorship opportunities before selection.

Name(s) (As it should appear on all event materials) Contact Name/Title

Address City State ZIP

Phone Email

Total Amount \$ Please send me an invoice Check Enclosed Payable to: United Way of the Midlands 1229 Millwork Ave., Ste 402 Omaha, NE 68102-4277

Signature Printed Name

Title Organization

Date

For more information, contact Justin Bruns at JBruns@nebraskaworkforce.org or online at BlueCollarBoxing.org. Email form to Justin Bruns at JBruns@nebraskaworkforce.org.



TITLE SPONSOR

\$25,000

- Naming rights to the event.
- Prominent company/logo placement on marketing materials (print, web, social, programs, posters, broadcast, etc.).
- Placement on arena signage including arena marquee, arena website and arena social.
- 60-second advertising video played at event (video provided by title sponsor).
- Announcer recognition and minimum of 6-8 reads throughout the event.
- Two-page ad in event program with priority placement.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event on the concourse to display products and/or services.
- Suite with food and beverage service for 24 people.*
- Two tables located on the arena floor (each table seats 10) plus 10 ringside seats.

GOLD SPONSOR

\$12,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- 60-second advertising video played at event (video provided by gold sponsor).
- Announcer recognition and minimum of 4-5 reads throughout the event.
- Full-page ad in event program.
- Logo placement on arena digital signage during event.
- Logo placement on the ring corner pads.
- Option to have a table at the event on the concourse to display products and/or services.
- Suite with food and beverage service for 24 people.*
- One table located on the arena floor (table seats 10) and six ringside seats.

RING SPONSOR

\$10,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 3-4 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to provide at least four people to be ring girls/guys.
- Logo displayed on the back of round cards.
- Logo placement on the ring corner pads.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.
- Suite for 24 people*

SILVER SPONSOR

\$5,000

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition and minimum of 2-3 reads throughout the event.
- Half-page ad in event program.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- Two tables located on the arena floor (each table seats 10) and 25 General Admission tickets.

“SPLIT THE POT” SPONSOR

\$4,000

- “Split the Pot” benefiting United Way of the Midlands and Nebraska Center for Workplace Development and Education is a game-day raffle providing one lucky winner a chance to win half of the jackpot!
- Company/logo placed wherever “Split the Pot” is mentioned on various marketing materials (web, social, programs, signage, etc.).
- Logo placement on all printed “Split the Pot” tickets that are sold.
- Option for sponsor to announce winning ticket.
- Company named/announced at the event any time “Split the Pot” is mentioned and 20 General Admission tickets.

SUITE SPONSOR

\$3,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Announcer recognition during the event.
- Logo placement on arena digital signage during event.
- Suite with food and beverage service for 24 people.*

INSTANT REPLAY SPONSOR

\$3,500

- Your logo featured on screen of every instant replay during the event.

BRONZE SPONSOR

\$2,500

- Company/logo placement on various marketing materials (web, social, programs, etc.) based on sponsorship level.
- Logo placement on arena digital signage during event.
- Option to have a table at the event to display products and/or services.
- One table located on the arena floor (table seats 10) and 20 General Admission tickets.

TABLE SPONSOR

\$1,000

- One table located on the arena floor (table seats 10).

FIGHTER SPONSOR

\$500

- Recognition in the fighter’s biography in the event program.
- Logo and/or name on the arena screens as the fighter is introduced.
- Two VIP ringside seats.

DISPLAY TABLE

\$250

- Name listed in program.
- 8’ table on concourse to display products and/or services

*The number of suites is limited and they are also sold individually. If suites are sold out by the time of your sponsorship agreement, the price of this sponsorship will be reduced by \$3,000.



ITEMS NEEDED

All sponsor materials (logos, ads, etc.) are needed no later than **November 12, 2026**. Please email them to **Sarah McMahon** at SMcMahon@uwmidlands.org.

LOGO

- Please provide your company logo in a vector format which includes .ai, .eps or .svg.
If not available, a high resolution image file (.png, .pdf or .jpg) with a resolution over 1,800x1,800 pixels and 300 dpi will be accepted.

PROGRAM AD

- Please provide print ready artwork for your ad in a .pdf or .jpg format
- All artwork should be designed and exported with a 0.25 inch bleed. Printing bleed is extra design area that extends past the final trim line, allowing printers to cut the paper to the exact size without leaving unwanted white edges.
 - Failure to include a bleed may result in text and images being cut off.
- Your ad will need to be sized to the following - depending what is included in your sponsorship package:
 - Full-page** = 5.5" wide x 8.5" tall (6" x 9" with bleed)
 - Half-page** = 5.5" wide x 4.25" tall (6" x 4.75" with bleed)
 - Quarter-page** = 2.75" wide x 4.25" tall (3.25" x 4.75" with bleed)

