

GET INVOLVED AND GIVE BACK

Digital Match Sponsorship



UNITED WAY
of the Midlands

Spring Fundraising Campaign










Formal Match Ask: April 27 to May 1
Extension Timeframe: May 4 to May 8

Get Involved & Give Back is a spring campaign focused on easy and meaningful ways for individuals to support their community. Using the momentum following National Volunteer Week, the campaign connects people to local needs through giving, additional volunteer events and stories that highlight the impact of United Way.

The campaign is designed to engage individuals beyond workplace giving, offering flexible ways to contribute and participate. It reflects shared values of community, connection and purpose and creates a space for people to act on those values in ways that feel authentic and accessible.

Sponsor Benefits

In addition to overall sponsorship, each sponsor will be recognized as a match funder for a specific day – helping to inspire individual giving and connect more people to each other, and the work of building a stronger community.

SPONSORSHIP BENEFITS	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500
Feature of company or employee volunteer as example of getting involved and giving back. Used in digital campaign and year-round materials. Shared with 49,000+ subscribers		
Recognized as a match sponsor of the day. Shared with 49,000+ subscribers		
Social media recognition. Social media audience of 23,000+		
Featured in impact report (online and print)		
Logo featured as match sponsor on the fundraiser web page		

Sponsor Communication Kit

All sponsors receive easy-to-use resources for your use, like suggested email and social media copy, and a personalized graphic.

Commitment Form

Thank you for helping make giving go further with the **Get Involved and Give Back** digital campaign.

SPONSORSHIP LEVELS

PRESENTING SPONSOR
(\$5,000)

SUPPORTING SPONSOR
(\$2,500)

All sponsorship commitments must be received by April 15 to receive all sponsorship benefits.

PAYMENT OPTIONS

INVOICE ME

CHECK Please make checks payable to: **United Way of the Midlands: 1229 Millwork Ave., Ste. 402, Omaha, NE 68102-4277**

CREDIT CARD

Name on card: _____

Card #: _____

Expiration Date: _____ CVC: _____

TOTAL AMOUNT \$ _____

NAME(S) _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

SIGNATURE (Required): _____ DATE _____

Scan/email completed form to marketing@unitedwaymidlands.org

Refund policy: No refunds

Thank You!

Privacy Statement: United Way of the Midlands is committed to protecting your privacy. We collect and use your information solely for donation processing and communication purposes. Your information will not be shared with third parties without your consent. For more details, please refer to our full privacy policy at UnitedWayMidlands.org/our-commitment-privacy-policy.