



WINTER WARM-UP

Presented by United Way of the Midlands



DATE:
TIME:
LOCATION:

HELPING OPS STUDENTS WARM UP

Every child deserves to come to school feeling confident, cared for and ready to learn. Unfortunately, during the harsh winter months, many local students across the Omaha metro face the cold without essential winter gear such as hats and gloves - impacting their health, learning and overall confidence.

The Winter Warm-Up project was created in response to a request from Omaha Public Schools (OPS) to provide winter apparel for students who need it most.

Teachers and counselors identify students in need, ensuring every item purchased goes directly to a child facing cold-weather challenges.

Your support will help students access essential winter clothing so they're ready to face the cold weather and stay warm all winter long.

HOW YOU CAN HELP

Sponsorship Levels

With your Winter Warm-Up sponsorship, you'll also receive great visibility before, during and after the event - and you can feel good about being part of a community effort that helps students feel supported and prepared for the season ahead.

Presenting Sponsor
\$25,000

Supporting Sponsor
\$10,000

Community Sponsor
\$5,000

OTHER WAYS TO SUPPORT

Volunteer






















Volunteers are needed for many aspects of Winter Warm-Up. Sign up for a volunteer shift to help with:

- Inventory
- Set up materials for the event
- Pallet jack operator
- Delivery & distribution of winter apparel

In-Kind Donation

In-kind donations help to reduce the cost for many aspects of Winter Warm-Up.

- Warehouse storage space for materials
- Assembly
- Transportation of coats to schools
- Use of tables, pallet jacks, etc.

SPONSORSHIP PACKAGES	Presenting Sponsor \$25,000	Supporting Sponsor \$10,000	Community Sponsor \$5,000
News release and media alert mention as "Presenting Sponsor"			
Sponsor recognition on UWM email to 50,000+ contacts			
Volunteer priority registration			
Social media recognition on channels to 16,000+ followers			
Sponsor recognition on event materials			
Sponsor recognition on Winter Warm-Up website			
Sponsor recognition on Winter Warm-Up impact report			
Most important - you will help many OPS students be prepared for the winter weather			

Thank you for helping local students stay warm this winter and boosting their well-being and confidence!

Sponsorship Level

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Community Sponsor \$5,000

Additional Opportunities

Volunteer at Event

In-kind Donation

Company name(s) (as it should appear on all event materials)

Contact name/title

Address

City

State

ZIP

Phone

Email

Total amount \$

Bill Me

Check Enclosed

Payable to: United Way of the Midlands,
1229 Millwork Ave., Ste. 402
Omaha, NE 68102

For more information, please contact volunteer@uwmidlands.org.



UNITED WAY
of the Midlands