

UNITED WAY OF THE MIDLANDS' TOCQUEVILLE SOCIETY

Join our

Community's
most generous

Philanthropists



Leading with Purpose and Care

With annual gifts of \$10,000 or more, Tocqueville Society members are an exceptional group of community leaders who share a responsibility to give back. By combining their contributions, they strengthen a network of care that stands with families through every challenge and creates impact no single effort could achieve on its own.

BY JOINING THE TOCQUEVILLE SOCIETY, MEMBERS CAN ALSO ENJOY:

- Exclusive opportunities to engage with purpose with fellow community leaders
- Meaningful connection with others who share your commitment to thoughtful, strategic philanthropy
- A tax advantage while supporting causes you care about



Jon & Kay Doyle

Chanda Chacón & Matthew DeBoer



"Giving to United Way means every gift is guided by discipline, insight and a clear focus on results."

- Chanda Chacón, President & CEO, Children's Nebraska

“Strong communities don’t just happen - they are built by people who choose to lead and give back.”

- Mogens Bay, Chairman, Valmont Industries



Mogens Bay & Clark Lauritzen

When you choose to join the Tocqueville Society, the most effective way to put your investment to work is by directing your gift to United Way of the Midlands’ Community Impact Fund. This comprehensive gift is how UWM can make your donation go even further because it will:



Align giving with the areas of greatest need and the most impactful local programs



Connect a range of services at a scale no single program could reach alone



Keep essential services within reach for thousands of families across our community



Combine with other Tocqueville investments to unlock a \$1.6 million match from Mr. Warren Buffett when we reach 400 annual members – amplifying your impact across our community.

Randy Wood & Derek Leathers



“The Tocqueville Society brings leaders together to invest in the strength and future of our community.”

- Derek Leathers, Chairman & CEO, Werner®

A Legacy of Generosity

“America has a long and rich tradition of generosity that begins with simple acts of neighbor helping neighbor.”

– Alexis de Tocqueville

Inspired by Alexis de Tocqueville’s admiration for the American spirit of civic engagement, the Tocqueville Society at United Way of the Midlands recognizes individuals who lead through generosity and care for their community. Established by a small group of visionary donors in Omaha in 1987, this society has now grown to more than 400 members. Since its inception, Tocqueville Society members have surpassed \$150 million in total giving.



UNITED WAY
of the Midlands

For more information on the Tocqueville Society, please contact:

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