



LEADING WITH STRATEGY AND HEART

With annual gifts of \$1,500 or more each year, Women United brings together women who are passionate about creating a stronger community through collective giving, learning and action. As part of this network you'll build meaningful relationships, deepen your understanding of community needs and find meaningful, hands-on ways to make a difference.

Together, Women United...

- **Invest** collectively in high-impact programs, like the United Housing Network
- **Connect** women through meaningful events and volunteer opportunities
- **Learn** about the issues affecting our community and the solutions making a difference
- **Lead** through philanthropy and advocacy that creates lasting results

OUR SIGNATURE INITIATIVE

Making Positive Change Possible For Families

Every month, more than 50 families in our community experience homelessness for the first time.

Through the United Housing Network, families facing a temporary housing crisis receive flexible financial assistance and personalized support. By combining direct assistance with coordinated community resources, families can remain safely housed, regain stability and build a stronger future.

And thanks to a partnership with the Siemer Institute, 100% of designated gifts to the United Housing Network Flex Fund provide direct assistance to families.

"I enjoy the amazing women that I have met and the commitment to our cause is what makes me so proud to be a part of this group."

- Leslie Volk, Women United Chair

For more information, including upcoming events, please visit UnitedWayMidlands.org/WomenUnited or email smcmahon@uwmidlands.org



UNITED WAY
of the Midlands



**UNITED
HOUSING
NETWORK**



WOMEN UNITED IN ACTION

Through collective giving, Women United has invested in initiatives that respond to our community's evolving needs and create lasting opportunity.

Women United's successful past initiatives include:

- **Train to Gain** – Women United partnered with Collective Youth to provide high-quality, research-based training to school staff on tactics that help children be successful in the program and the classroom. This work continues through a grant from UWM's Community Impact Fund.
- **Opportunity Youth** – Women United completed a successful three-year campaign for Opportunity Youth Alliance to help connect young adults, ages 16-24, who are facing a variety of challenges related to school and/or work. UWM continues to support Opportunity Youth through the Jobs for America's Graduates (JAG) program.
- **Shine Bright** – Women United purchased and assembled thousands of boxes filled with hygiene items for kindergarten, sixth- and ninth-grade students to ensure each student had the tools they needed to feel good about themselves and succeed in the classroom. Women United continue to volunteer annually at Shine Bright.
- **Mental Health First Aid** – Women United's most-recent initiative increases awareness of and access to free Mental Health First Aid training – while supporting a campaign to reduce the stigma in asking for help with mental health challenges. Community members continue to receive training and can schedule a class date through 211.

To learn more about Women United's current initiative, the United Housing Network, visit UnitedWayMidlands.org/Housing-Network

